

Samuel Bertram

Tech Founder & CEO, AI & Robotics Innovator, Mission-Driven Futurist

Betting on Yourself: How to Achieve the Impossible. Success is all about taking bold risks and betting on yourself. Sam Bertram, CEO of an innovative AI-driven vertical farming company, shares his journey of turning an ambitious vision into a thriving business. At 22, CEO was his first job—he raised his first \$1 million without ever having grown a plant. Through hundreds of fundraising rejections, ridicule from industry experts, bombed sales presentations, and even investors falling asleep during pitches, he remained undeterred. Against impossible odds, he raised \$75 million, built a team of over 100 people, and developed the world's most advanced indoor farming technology. Sam reveals how to navigate uncertainty, take calculated risks, and push past limits to achieve extraordinary results. This talk will inspire audiences to take big swings, stay mission-driven, and turn bold ideas into reality—because as Sam's favorite quote reminds us, "If not you, who? If not now, when?"

AI, Robotics, and the Future of Innovation: Harnessing Emerging Tech for Any Industry. Technology is evolving at an exponential pace, and those who leverage AI and automation strategically will lead the future. Imagine having a super-genius that knows everything about your business, with the world's data at its fingertips—now imagine every employee having that same advantage. In agriculture, what once required a plant scientist can now be done in seconds by AI, diagnosing plant diseases and optimizing production like never before. At Sam Bertram's AI-driven vertical farming company, AI continuously analyzes vast amounts of imagery and environmental data, diagnosing robotics issues, tabulating yield data, and optimizing disease prevention in moments instead of weeks. Sam Bertram not only offers these case studies in leveraging AI, but demonstrates how AI-powered solutions, robotics, and automation can be translated and leveraged across industries.

The Entrepreneur's Playbook. Scaling a Company for Long-Term Success. When OnePointOne co-founder and CEO Samuel Bertram embarked on his entrepreneurial journey, he did so with a mission: to build a business that would revolutionize human and environmental health. In less than a decade, he has led OnePointOne to become one of the most groundbreaking companies in the world, pioneering an innovative farming system that could help solve global hunger. But how does an idea evolve into a viable, scalable, and sustainable business? In this talk, Bertram breaks down the nuts and bolts of growth, strategy, and leadership, offering practical frameworks for scaling a business in today's rapidly evolving landscape. Through real-world examples, he shares how to build a strong foundation, engage a workforce, and foster a resilient company culture that thrives amid change.