

Shane Feldman

Founder & CEO of Count Me In, Internationally Celebrated Social Entrepreneur Community,
Relationships, and Team Building Expert

AI Passport: Elevating Relationships and Retention in this New World of Work Quite often, the difference between success and failure in business comes down to our relationships. In this new, high-energy keynote, perfect as an opening plenary, serial-entrepreneur Shane Feldman provides simple, actionable strategies to increase employee engagement and client retention in this new world of work. Recognized by the White House and UN for his achievements in community leadership, Shane helps teams increase resilience, trust, and loyalty in an ever changing environment, leveraging AI as a tool to bolster relationships rather than squandering them. Whether you're grappling with hybrid models, flexible work arrangements, service challenges or restructuring, Shane's "AI Passport" framework will help you embrace the power of AI and other technologies, while continuing to strengthen the trust and connection that makes work human-centric, and talent irreplaceable. Having researched community leadership and human behavior on the ground across 100 cities, towns and villages, spanning 6 continents, Shane Feldman will take your audience on a journey, sharing unforgettable case studies from his travels. Every keynote is customized, but audience favorites include stories from his research in Albania, China, Ghana, France, South Africa, Vietnam and Spain. With actionable takeaways to increase engagement and retention, both internally and externally, this session is perfect for leadership, sales, and management audiences.

Shane will customize this session to fit your event. Learning outcomes often include: Build stronger relationships with anyone, anywhere Lead a team that will thrive through change and uncertainty Leverage AI as a tool instead of viewing it as a threat Uncover the why behind your work, promoting authenticity Embody a sustainable growth mindset Understand the ethics of AI when it comes to relationship building

HR Passport: Universal Frameworks to Engage and Retain Top Talent In today's unpredictable landscape, your competitive edge is collaboration. In this empowering, forward-looking talk, Shane Feldman goes beyond the hype and speculation to reveal a fundamental truth: In today's unpredictable landscape, community and relationships are what will set you apart. New disruptive business models, new flexible work arrangements, new tech-fueled innovation are all part of the future of work. Shifting perceptions of HR and moving beyond tech-fueled competition, Shane helps audiences re-focus, re-connect, and elevate their impact. Having researched community leadership and relationship building on the ground across 100 cities spanning 6 continents, Shane Feldman will take your audience on a journey, illustrating the lessons learned interviewing leaders in places ranging from Albania and China, to Ghana and France. Shane decodes how to empower human connection, future-proof your organization, and optimize your recruitment and retention strategies.

This customized session gives audiences key takeaways to: Build an unbeatable employer brand Recruit employees who will thrive through change and uncertainty Retention: proven strategies to keep your top employees engaged and motivated Uncover the why behind your work, promoting authenticity Adopt a sustainable growth mindset

Sales Passport: Inspiring and Retaining Loyal Clients and Customers In today's digital landscape, attention is the new economy. Sales teams who rise above the noise do so through authentic relationships and community building. In this talk, famed entrepreneur Shane Feldman bridges the gap between technology and relationships, giving sales groups the tools to inspire customers and increase loyalty and retention. Shane has researched relationship building on the ground in more than 100 cities across 6 continents. Through his firsthand experience scaling the "Count Me In" community to 10 million members, Shane has uncovered the universal framework that allows certain organizations to build a community of customers who are also raving fans, followers and advocates. Break out of the constraints of old models, and learn how to use tech as an advantage to making customers an integral part of your company's community and story.

This customized session gives audiences key takeaways to: Make customers a part of your company's story in a way that inspires and empowers Put customers at the center of your company's community by implementing pathways for them to connect in authentic ways Embrace social media as an asset for growth Build genuine relationships and connections with customers that transcend evolving tech and trends

Leadership Passport: Attracting, Empowering and Retaining a High-Performing Team Having researched community leadership and human behavior in over 20 countries, Shane has uncovered universal strategies that make teams click and businesses thrive. In this captivating and actionable talk, Shane Feldman reveals how to cultivate a work environment centered around community, that enables individuals and teams to perform at their highest levels. Shifting common misconceptions surrounding organizational culture, Shane breaks down how to foster an inclusive work environment where teams are inspired to innovate, think creatively, and collaborate. Through engaging stories of remote African villages, bustling Asian cities and quaint European towns, Shane's dynamic talk demonstrates simple shifts to become a stronger, more inclusive leader. Motivational and actionable, Shane's presentations are customized to fit the audience and objectives of each event. Key takeaways include: What it looks like to be a true community builder and to lead with authenticity The difference between culture and community, and what it takes to foster unity and collaboration at all levels One simple shift to ensure every voice feels valued and heard Building loyalty and engagement among employees to boost performance Empowering a courageous entrepreneurial mindset New and effective ways of working across all levels of an organization, regardless of your role

Future-Proof Passport: Driving Connection and Collaboration in This New World In today's unpredictable landscape, collaboration is your competitive edge. In this empowering, forward-looking

talk, Shane Feldman goes beyond the hype and speculation to reveal a fundamental truth — in this new world of work, community and relationships are what will set you apart. Having researched community leadership and human behavior across 30 countries and five continents, Feldman brings audiences on a journey around the world, sharing lessons learned from global leaders. He decodes how to empower human connection, future-proof any organization, and optimize people, planet, and profit through real-world examples and clear strategies that can be applied right away. Audiences are left re-focused, re-connected, and ready to elevate their impact.

This is a customizable presentation that can be designed to meet your unique goals. Key takeaways often include how to: Build stronger relationships with anyone, anywhere. Build teams that will thrive through change and uncertainty. Uncover the why behind the work, promoting authenticity. Uncover a sustainable growth mindset.