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Steve Farber

Best-Selling Author of The Radical Leap and a Sought-After Leadership Coach

Your Big Leadership Voice: Interactive Program with Music. A team-building retreat that will inspire & elevate one of the most important attributes of your organization. What happens when your team or company sets out to tell their stories and write an original song together? You'll tap into the beauty of each other's ideas to understand and harness the power of your collective story… a.k.a. Magic!

Leading with Love in a Time of Fear. Learn more about this offering here.

Extreme Leadership: Your Radical Leap Forward at Work and Beyond. Based on *The Radical Leap*, which was named as one of The 100 Best Business Books of All Time. In this chaotic and extreme age, business leaders must demonstrate an unprecedented level of passion, determination, foresight, dedication, and fearlessness. In this wildly popular speech, Steve Farber shows you how to use the LEAP framework – Love, Energy, Audacity and Proof to radically improve your organization and your life. In this energetic and insightful program, you will discover how to… Inspire yourself and others to achieve extraordinary results Earn your customers' and employees' love and loyalty Engage yourself and others—even

Extreme Leadership From the C-Suite. C-Suite executives have a unique leadership challenge: they live under a microscope; people watch everything they do. So much so that their decisions, actions, behaviors, and communications have a direct effect on the entire culture of the organization. That's the good news. And, of course, it can also be the bad news. There are two sure-fire ways to change an organization's culture. One, do nothing. And, two, do anything. That's the very nature of a culture – it's always evolving. For that reason, developing a good culture is like developing a good relationship–it requires constant attention and never-ending awareness from the C-Suite on down. In Extreme Leadership From the C-Suite, Farber draws on his proven methodology and multi-industry experience to help officers and executives inspire and energize the entire enterprise. The result? A corporate culture that attracts and retains the best talent, creates innovative products and services, and yields radical results.

Love is Just Damn Good Business. From the bestselling author of *The Radical Leap*, *The Radical Edge*, and *Greater Than Yourself* comes the first keynote to directly address love as a hard-core business principle that generates measurable results. Over the last 10 years alone, the business world has spent close to a trillion dollars on leadership development; yet, 73% of people are still disengaged in their work. 10 years ago, that number was 70%.

Something is dreadfully wrong. Steve Farber has learned that the solution is to do something more radical, something extreme:

Operationalize love as a core business practice. To be clear, this isn't about group hugs in the elevator. This isn't about love as a sentiment; it's about love as a discipline, as a practice. When love is part of an organization's framework and operationalized in its culture, employees and customers feel genuinely valued. Employees who are passionate about the work that they do are more loyal, innovative, creative, and inspired, and that translates to great customer experience. They don't serve others out of obligation, but because of a genuine desire to improve people's lives. And when customers reciprocate by loving your products, your services, and your people, that's when something great happens. That's when you get loyalty. That's when you get raving fans, and that's where the money comes from. It's a refreshingly human way of doing business. Drawing on his work with a wide variety of companies from the Fortune 100 to smaller, entrepreneurial ventures, renown leadership expert Steve Farber shows you proven strategies, shares inspiring case studies, and teaches practical steps on how to build a corporate culture that operationalizes love as a significant competitive advantage.

Greater Than Yourself. The New Gold Standard for Mentoring and Talent Development. The greatest leaders become so by causing others to be greater than themselves. In this program—based on his Wall Street Journal bestseller, *Greater Than Yourself*—Farber shows that dedicating yourself to bringing others along so that they can achieve more than you is the ultimate way to boost talent, ramp productivity, and create truly significant current and future leaders. You will be challenged to aspire to the new gold standard in leadership with a powerful, three-step method: Expand Yourself – Deepen and expand your personal capabilities Give Yourself – Share your knowledge, network, and experience to help others grow Replicate Yourself – Create a culture of coaching and mentorship

The Personal Side of Innovation. Every business book will tell you that it's important to take risks and learn from your mistakes. But intellectual understanding of that truth usually isn't enough to compel people to act, to try, to make the leap necessary for creating innovative products or services. In this interactive keynote session, Farber teaches a new perspective on what it means to try, fail, learn from mistakes, and then succeed in the end. Participants will: Increase their personal capacity for risk View their challenges as positive adventures vs frightening obstacles Become more innovative in their approach to work Learn from mistakes and apply what they've learned Try new things more readily and enthusiastically

Radical Accountability. A Guide to Uncommon Achievement in Every Aspect of Life. In this provocative keynote, Steve Farber redefines the conventional meaning of the word, "accountability," and takes you to an audacious level of leadership, by showing how a successful business, a rewarding personal life, and a world-changing legacy are not mutually exclusive ambitions. Create remarkable legacies at work and at home by learning how to… Determine and clarify your personal

focus as a leader Use a simple technique to create and bring innovative ideas to your business Anticipate and respond to the unspoken needs of people and markets Hold yourself and others to an unprecedented level of personal accountability Leadership, ultimately, has nothing to do with the title on your business card or your position on the organizational chart. It's about who you are and what you do to change things for the better— regardless of your "place" in the company.

The Extreme Leadership Jam Session. On the Spot Group Coaching. For over 25 years, Steve Farber's been in the business trenches with thousands of leaders in all kinds of industries. And much of his experience has revolved around having open, honest and powerful conversations about the nature of leadership with his clients and then helping them to apply new ideas to their specific challenges. The Extreme Leadership Jam Session is a departure from the "speaker" norm. The audience will determine the agenda—right on the spot— according to the participant's most pressing leadership needs and questions. This allows Farber to be a coach-in- residence and offer very specific advice and counsel in the moment. Here's how it works: Farber sets the stage and proposes a few challenging ideas to the group. He briefly defines Extreme Leadership and talks about the importance of open dialogue. The audience — which could be as small as 10 people or as large as several thousand — forms into small groups, has a quick discussion according to Farber's guidelines and then generates One Important Question about leadership as it relates to their current needs. Farber fields the questions (as many as possible giving the amount of available time and the size of the group), and, when appropriate, facilitates a discussion with the entire audience. And away we go! Learning about the Extreme Leadership actions that people need to take right now.

Your Big Leadership Voice with The Brothers Koren. Your Big Leadership Voice is a groundbreaking 90-minute experiential and immersive musical keynote crafted by the dynamic collaboration of The Brothers Koren and Steve Farber. This trio of transformational leaders brings an innovative approach to team building, inspiration, and leadership development. Combining their unique skills and experiences, they guide participants through a journey designed to unlock new dimensions of collaboration, connection, and communication within the corporate environment. The Brothers Koren, known for their profound impact in the world of music and human expression, blend their musical talents with Steve Farber's renowned expertise in leadership and business strategy. Together, they create an unparalleled experience that not only entertains but deeply transforms. Through the power of music, storytelling, and interactive participation, Your Big Leadership Voice addresses the critical aspects of cohesion, retention, and culture-building in today's fast-paced corporate world. Participants are invited to explore and discover their own leadership voices, learning how to harness this newfound power to inspire and influence those around them. The journey is meticulously designed to break down barriers, foster genuine connections, and encourage a culture of open communication and mutual respect. By doing so, Your Big Leadership Voice sets the stage for creating more cohesive, resilient, and innovative teams. This keynote goes beyond traditional leadership workshops by offering a soul-stirring experience that resonates on a personal level, driving home the importance of authenticity, empathy, and collaboration in leadership. It's an invitation to step into a space of vulnerability and strength, where the fusion of music and leadership

principles opens up new pathways for professional and personal growth. Ideal for corporations looking to elevate their teams, Your Big Leadership Voice promises not only to inspire but to instigate real change, providing participants with practical tools and insights to foster a culture of collaboration, retention, and positive corporate culture. Through this transformative experience, leaders and teams alike will emerge more connected and empowered to lead with their big leadership voice.