

Steve Gresham

Financial Services Executive, Revenue Catalyst, and Innovation Driver Focused on Rethinking Retirement

Aging – No Place to Hide Aging is the most pervasive topic of our time. Even though climate change may have more overall impact on our planet, aging provides more regular reminders – intrusive reminders – of its existence. Aging is biological, it is familial, it is societal, it is financial, it is industrial, it is governmental. From the first painful step out bed in the morning (and maybe a bit later these days than just a few years ago), any one of 76 million Baby Boomers (born 1946-64) can start a list – Evidence of the Impact of Aging. Most of them are worried about an aging parent or two and many are actual caregivers, especially if they are women. The Boomers with jobs face increasingly difficult conditions with inadequate training, some outright prejudice against older people and the anxiety of a fulfilled life after working. Boomers in company leadership roles are navigating a hybrid workplace, variable attention and presence of younger workers. Outside of work, healthcare is changing. Technology is filling in gaps left by lack of human availability, not just in healthcare. Planning for retirement is complex with few solid answers to many simple questions like, “How much money will I need?”. Every person, every family, every organization needs to consider the impact of aging. Exploring those impacts and making preparations is a universal need of companies, associations – audiences of all kinds. What are WE doing? Steve Gresham’s style is thoughtful and engaging – and provocative. He studies his client organizations, queries the leadership and tailors his content and tone to the audience. He wants to know what they are thinking now, what they are most concerned about, how they can take positive steps forward right away – and how they will remember this session. He travels naturally from customers to the C-suite – and back again – in his work as an industry executive and now industry community leader. There is humor as appropriate! He has worked with industries and companies and associations and unions of all kinds over the years. Aging is a conversation about preparation – for you, your family, your company, your community. It will be everywhere. So, what will be the impact on you? Financial services organizations of any kind Healthcare organizations or associations Consumer groups of any kind Organizations serving consumers