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Gigatrends: Six Forces That Are Changing the Future for Billions. Gigatrends looks at the greatest technological shifts of the 21st century and lays out a roadmap to navigate the change, disruption, and opportunities they will create. From the Metaverse and Web 3.0, to the emergence of Digital Workers, from Frictionless Commerce to Blockchain, the Global Healthcare Crisis to Generation Alpha, Gigatrends sheds a bright and insightful light on the many unanticipated ways that technology will shape the future; connecting the dots between what are often confusing and disconnected trends to make them understandable and actionable. And all of this directly from Tom's unique perspective of more than four decades on the front lines of the technology revolution. Like all of Tom's keynotes, Gigatrends is customized for each audience and takes a decidedly behavioral approach to describing how technology will shape us, our organizations, and the world—providing a practical roadmap for organizations that want to thrive in the 21st Century. At a time when uncertainty seems to be looming large over every aspect of our lives. Gigatrends sets a course for the future that is realistic, fascinating, and above all, hopeful.

The Future of Work. Companies are struggling to navigate a perfect storm of economic, workforce, and market disruption the likes of which we have never seen on such a large and prolonged scale. However, that doesn't mean that it can't be done, only that we need to be creative and courageous enough to change the way we approach much of what we've come to accept as the way we work and run our businesses. In this keynote, Tom provides a roadmap for navigating the future of a workplace where humans and digital workers will work side by side, marketplaces where friction is virtually eliminated, the role that AI will play in reimagining work, and the critical issues of managing Gen Z and Gen Alpha. This is a watershed moment in history; some companies will reinvent themselves and the way they engage with employees, customers, and partners, while others are quickly left behind. Simply put, there is opportunity in the uncertainty. The take away will be a positive and realistic look at how to reimagine the work.

Reimagining Healthcare. American healthcare is on the precipice of an enormous transformation, brought on by an aging demographic, new diagnostic tools, therapies, pharmaceuticals – and the exponential rate of technology advances. These changes are creating an unprecedented opportunity to build a future that puts the patient at the center of an incredibly rich healthcare ecosystem – one with the power to positively and dramatically impact our quality of life. With the ability to capture and store data about every healthcare interaction, we will be able to predict disease and illness – better than we can currently predict tomorrow's weather forecast. It could be an amazing future in which

healthcare becomes a fundamental human right accessible and affordable to everyone.

Revealing the Invisible: How Artificial Intelligence is About to Change Everything, The world is at the precipice of one of the most dramatic shifts in history: the transition from an industrial society to one that is based on a deep understanding of an entirely new form of knowledge capital, behavior – our behaviors, as well as those of the intelligent machines that we are building. And it's not just human behaviors that are being captured and analyzed. AI-powered autonomous vehicles, smart devices, algorithms – and intelligent machines will all exhibit behaviors. In this very near future, every person and digital device will have its own digital-self – a digital twin which knows more about us than we know about ourselves. These intelligent objects will communicate with each other across vast digital ecosystems, creating a level of collaboration and transparency we can barely imagine today. Your digital-self will be one of your most valuable assets, requiring radical new technologies and approaches for how you own, protect – and share – your digital behaviors. Far-fetched? Only if you discount the enormous power of new technologies such as Artificial Intelligence and machine learning – which will use the invisible patterns in all of our behaviors to develop an intimate understanding of what drives us, where we see value, and how we want to experience the world. Fascinating, engaging, and incredibly timely – Revealing the Invisible provides a front row seat to the future of business and our lives in the 21st century.

Digital Transformation and Business Ecosystems. The single most significant shift in business is underway – it's called digital business ecosystems. Simply put, digital ecosystems are at the heart of successful high growth companies – such as Uber, Airbnb, Tesla, Google, Amazon, Netflix, Alibaba, Samsung, Nest, and GE. Digital ecosystems create entirely new business models that drive out all of the friction in an industry – and use data and technology to create an entirely new user experience that provides an integrated and nearly effortless customer experience. In this leading edge keynote, Tom looks at how digital disruption, transformation and business ecosystems will be critical to the success of every business in every industry – over the decades to come.

Gen Z. One of the most profound changes in business and society is the emergence of the post-millennial generation, Gen Z. While every new generation has faced its share of disruption in technology, economics, politics and society – no other generation in the history of mankind has had the ability to make sure that every human being (and every "thing") on the planet is connected to each other, fully educated, and economically engaged. What might this mean for the way in which we build our business, markets – and institutions for education in the future? In this revolutionary keynote drawing from his recent book, The Gen Z Effect, Tom delves into a vision of the future that will not only disrupt – but also reinvent almost every aspect of how we work, live and play. From radical new approaches to marketing and manufacturing to the potential obliteration of intellectual property and the shift to mass innovation – Tom provides a mind-bending view of why we need to embrace Gen Z as the last best hope for taking on the world's biggest challenges and opportunities, and how you can prepare yourself and your business for the greatest era of prosperity and advance the world has ever experienced.

The Innovation Zone. In this lightning-paced, tour-de-force session – Tom looks at how companies are radically changing their approach to innovation by learning how to fail fast, embrace uncertainty, build for the unknown, abandon the success of the past, focus on their core competencies, and challenge conventional wisdom. Tom uses examples of some of the pioneering innovators from Sony to Apple and 3M to NASA – to illustrate some of the best and brightest success stories of innovation at work. His views will provide a prescription for change in how you approach innovation, in a way that is straight-forward, comprehensive, and, above all else – incredibly practical. You'll identify the ways in which you can drive your own organization's efforts to increase innovation and better leverage the latent creativity in every organization. Come prepared for an enlightening and life-changing discussion about the importance of innovation – and get ready to take a hard look at how culture, generations, and leadership impact the way we innovate. You'll leave this session with a roadmap and a context for your conference experience – and with specific insights, methods and tools to help you quantify your organization's innovative ability, as well as a solid foundation for the decisions you will need to make in the months and years ahead.

Living in the Cloud. The Cloud is the hottest topic since the advent of the Internet – and nobody can speak to it with more insight, energy, and humor than Tom. It's why HP, Microsoft, Gartner, Intel, Cisco and many others have asked Tom to keynote their organizations' Cloud events. Drawing on his book, Cloud Surfing, Tom paints a powerful picture of how The Cloud will change the way we live, work and play. How will The Cloud define your job, your company, how you do business – and innovation? The key is that technology is only a small part of The Cloud. Just as important is the way The Cloud changes the way we collaborate, work, how we are influenced – and how we influence and experience the world. Join Tom as he takes you Cloud Surfing – to better understand how we can respond to this massive change in order to transform ourselves and our businesses!