

Tony Hunter

Global Food Futurist and Food Scientist Reshaping the Future of Food, Beverage, and Agriculture

Gen Alpha Rising: The Born Digital, AI Powered Consumer of the Future With 2 billion members Generation Alpha is the largest generation the planet has ever, or will ever, see. A globe spanning generation, their views already drive food consumption and will determine the future of food for decades to come. Add Generative AI to Generation Alpha and the world will never be the same again. **In this fascinating, research rich keynote audiences leave knowing:** The key attitudes, opinions, values and the composition of this generation. Why the future consumer's personal AI will define their preferences and behaviours. The key role of AI in accelerating the consumer technologies affecting their food choices. What companies can do to meet the AI driven consumer expectations of this generation.

Longevity And Aging 2.0: When AI, Food And Aging Converge In today's world it's about healthspan, not just lifespan. What's the point of living longer if that means decades of debilitating disease and declining cognitive quality of life? Among the biggest drivers of how well we age are the food and supplements we eat and drink. AI powered cutting-edge research and hardware are redefining our understanding of nutrition's impact on aging and wellness. **In this fascinating, research rich keynote audiences leave knowing:** The root causes of aging and whether it really is a disease. How food and supplements contribute to healthy aging and wellness. How new hardware technologies are driving hyper-personalised healthy aging plans. How AI is accelerating the convergence of food, supplements and aging.

Reimagining a Sustainable Global Food System Feeding 9.7 bn people in 2050 means that the Food, Beverage and Ag industries are at the forefront of meeting this challenge. The problem is that our current food system can't equitably and sustainably feed the increasing population; especially with rising global uncertainties. New technologies, doing more with less, are rising to the challenge, enabling us to reimagine a more sustainable and equitable global food system. **In this keynote audiences discover:** How cutting edge food technologies are changing the future of the Food, Beverage and Ag Industries. Why we need to decouple food from the twin tyrannies of arable land and available fresh water. Technologies countries can use to attain increased levels of food security and food sovereignty. How we can embrace exponential food technologies to reimagine a sustainable global food system