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Recovery Prospects – Markets, Customers and Policies An objective exploration of an economic recovery's nature, likelihood, and timeframe. From pandemics and Brexit to new technologies and business models, Trevor considers the threats and opportunities in the immediate term and how to respond. He looks at the risks for business and challenges for policymakers. He considers whether we're in for a new 'Roaring 20s' or a global depression, or something in between characterized by a previously unseen combination of employment figures, inflation and interest rates.

The Economics and Political Economy of Climate change Climate change presents businesses with existential and reputational risks and potentially huge rewards for those willing to embrace new ways of doing things. The prospect of revolutionary new methods of powering homes, transport and manufacturing is balanced by fragile interdependences in a global energy market and huge up-front investment costs. How should businesses and policymakers respond and plan? Trevor looks at the economic impact, from consumers to governments and beyond, of established players transitioning from fossil to renewables and a new wave of innovation built on cleantech and the circular economy.

Untangling Monetary and Fiscal Policy Strands – What the Big Decisions Mean From Treasury budget statements to quantitative easing and bond buying to tax and interest rates, the complex interplay of the central government, central banks, regulators, global and transnational bodies can seem abstract and far-removed from everyday business planning and strategy. Trevor explains what small changes at the top can mean for those at the economic coalface and the impact of shareholder activism, trade agreements and recovery plans.

How To Use Your Data Today, organizations collect and store vast quantities of data and have access to many times that from publicly available sources. Yet despite enormous resources put into data capture, the power and complete potential data hold is often overlooked or unrealized. Trevor reveals how your organization's data, from costs to customer feedback, can tell something vital about where you are within your sector, market or geography and help you react to your competitors.

What Does It All Mean? Economics has a massive impact on our lives and can explain a great deal of what goes on in the world. It explains that resources are finite and want and needs are endless, so scarcity and choice are integral. Economics demystifies what is produced for who, where, when, what price and how? Yet, it's often viewed with suspicion or bewilderment. Trevor tackles head-on the complexities of modern economics, how economic activity and policy influence, and explains everything from productivity to house prices, the value of currencies, to consumer borrowing. From the big picture global trends spanning centuries to the cost of a weekly shop to the pound in your

pocket. Trevor makes the so-called 'dismal science' relevant, engaging and illuminating, translating and demystifying the language and numbers that underpin our world from the financial markets to manufacturing and energy markets.

Global Megatrends – They Shape the Future and Explain the Past The world's population has grown from a few hundred million to 8bn in 500 hundred years. Yet, living standards have never been higher. How did that happen? We have more output for less input (though as e now know more about at the cost of depleting the world's resources and damaging the planet by burning fossils from deep in the earth's history. Critical drivers of that global growth process are an increasing population allied to productivity, driven by the scientific revolution. So what impact will a falling population have? Shifts in productivity and economic size? These megatrends will impact global institutions and financial relationships we think are fixed and immutable. They are anything but. Trevor will span the gap between then, now, and likely future scenarios.

ESG – What Does it Mean and Does it Matter? ESG is a broad phrase that covers environmental, social and governance. Trevor will demystify what this means and explain its connections to cap and trade, taxes on carbon emissions and the regulatory regime that is coming to drive the reduction of harmful gases into the atmosphere. All businesses will have to have carbon reduction processes in place, quantify carbon footprint, and implicitly pay a tax on it for all in society. Although ESG can stand for many things, it is a good umbrella term to describe the broad range of changes underway. Still, as Trevor will explain, it doesn't cover them all, and you need to look under the bonnet to understand better what it means for firms and households.