Yassmin Abdel-Magied

Sudanese Diaspora Writer, Broadcaster and Award-Winning Social Advocate

Inclusive Leadership and Belonging Yassmin Abdel-Magied explores how leaders and organisations can create cultures where diverse perspectives are valued, inclusion is embedded, and people feel a true sense of belonging.

Navigating Culture, Identity, and Social Change Drawing on her global experience as an author, activist, and advisor, Yassmin examines the intersection of identity, politics, and culture, helping audiences better understand today's rapidly changing social landscape.

The Future of Technology and Human Connection With a background in engineering and storytelling, Yassmin discusses the impact of technology on society, communication, and power dynamics, while exploring how innovation can be used more ethically and inclusively.

Storytelling as a Tool for Change Yassmin shares how storytelling can challenge assumptions, reshape narratives, and drive meaningful conversations around leadership, justice, and representation in both organisations and wider society.