

## **Yassmin Abdel-Magied**

Sudanese Diaspora Writer, Broadcaster and Award-Winning Social Advocate

**Inclusive Leadership and Belonging** Yassmin Abdel-Magied explores how leaders and organisations can create cultures where diverse perspectives are valued, inclusion is embedded, and people feel a true sense of belonging.

**Navigating Culture, Identity, and Social Change** Drawing on her global experience as an author, activist, and advisor, Yassmin examines the intersection of identity, politics, and culture, helping audiences better understand today's rapidly changing social landscape.

**The Future of Technology and Human Connection** With a background in engineering and storytelling, Yassmin discusses the impact of technology on society, communication, and power dynamics, while exploring how innovation can be used more ethically and inclusively.

**Storytelling as a Tool for Change** Yassmin shares how storytelling can challenge assumptions, reshape narratives, and drive meaningful conversations around leadership, justice, and representation in both organisations and wider society.