

Jeffrey Garten

Dean Emeritus, Yale School of Management and Former Undersecretary of Commerce for International Trade

At the complex intersection of global politics, economics, investment, and financial markets sits Jeffrey E. Garten. Few business experts can boast high-level experience in both government and business, as well as deep knowledge in every aspect of the global economic picture. Over the past four decades, Garten has earned just such an unparalleled reputation. His wealth of experience – from the emerging markets of China, Brazil, and India, to the dean’s office at the Yale School of Management, to a decade of teaching graduate students from all over Yale – has made him a hot commodity for organizations whose survival depends on a clear picture of the state of the global economy and the underlying implications of America’s policies. Without a full picture of the interconnectedness of politics and economics, business leaders cannot truly make informed decisions about the future of their enterprises. In each uniquely customized presentation, Garten looks at the global economic order from several points of view and paints a picture that delivers the most important and relevant insights for his audience.

From Washington, to Wall Street, to the Emerging Markets. As Garten notes with great eloquence in his book, *The Big Ten: Emerging Markets and How They Will Change Our Lives*, economics and foreign policy form the crossroads where businesses will thrive or perish in the new millennium. His latest work, *From Silk to Silicon: The Story of Globalization Through Ten Extraordinary Lives*, is the first book to look at the history of globalization through the lens of individuals who did something transformative, as opposed to describing globalization through trends, policies, or particular industries. *The Politics of Fortune: A New Agenda for Business Leaders*, was called “a bold book that every CEO in America should read” by the *Washington Post Book World*. According to *Publishers Weekly*, his 2001 work *The Mind of the CEO* “provides an excellent, pertinent summary of significant business issues by people in the know.” In addition, his commentary and analysis have appeared in the *New York Times*, the *Wall Street Journal*, *Financial Times*, *Newsweek*, *Harvard Business Review*, *Foreign Policy*, and *Foreign Affairs*. From 1997–2005, he authored a monthly column in *Businessweek* which dealt with the challenges faced by global business leaders, forming the basis of his book, *World View*.

Educating the Leaders of Our Future Economy. The former dean of the Yale School of Management, Garten brings a wide range of top-level experience in the private and public sectors and a global perspective to the leadership of Yale’s School of Management. He also served as U.S. undersecretary of commerce for international trade in the Clinton administration, where he helped companies gain access to foreign markets, especially the emerging markets of China, India, and Brazil. Garten spent 13 years on Wall Street as a managing director of Lehman Brothers and the Blackstone Group. During this time, he specialized in debt restructuring in Latin America and worked with some of the world’s largest shipping companies in Hong Kong.