

## Lisa Bodell

Founder and CEO of futurethink; Author of Best-Selling Kill the Company

Complexity is crippling our organizations. It's stifling our people and keeping them from doing their most meaningful and impactful work." Lisa Bodell, a global leader on simplification, collaboration, and innovation, has a solution. Lisa shows organizations how to eliminate complexity and leverage simplicity – unleashing creativity and sparking the energy so essential to innovate and compete in a rapidly changing world. FutureThink, which she founded in 2003, works with leading brands worldwide and has become the largest source of innovation research, tools, and training in the world. Lisa is the author of two groundbreaking books, *Why Simple Wins: Escape the Complexity Trap* and *Get to Work That Matters* and *Kill the Company: End the Status Quo, Start an Innovation Revolution*. She ranks on the list of Top 50 Speakers Worldwide and captivates audiences with her energy and humor. Lisa's keynotes leave audiences inspired to change and arms them with radically simple tools to get to the work that matters.

After earning her business degree from the University of Michigan, Lisa launched her career at Leo Burnett in Chicago, where she discovered a gift for uniting strategically-driven ideas with forward-thinking themes. She went on to build two successful businesses before moving to New York and focusing on the simplification and innovation space with FutureThink.

Lisa brings a compelling perspective to the sought-after topics of simplification and innovation to over 100,000 people each year. A thought leader and serial entrepreneur, her transformational message has inspired executives at top-ranked organizations such as Google, SAP, Citigroup, and the Department of National Intelligence.

Lisa has contributed her expertise to a wide variety of media. She is a monthly contributor to *Forbes* and has frequently appeared in other media including: *Fast Company*, *WIRED*, *The New York Times*, *Inc.*, *Harvard Business Review*, and *CNN*. She has also been featured in many major books such as Warren Berger's *A More Beautiful Question*, Adam Grant's *Originals*, and *AfterShock*, the 50-year celebration based on futurist Alvin Toffler's *Future Shock*.

Lisa has taught innovation at both American University and Fordham University and has a TED talk on the topic. She has served on the board of advisors of several organizations, including the Global Agenda Council for the World Economic Forum, the United States National Security Agency, the Association of Professional Futurists, and the Novartis board of Diversity & Inclusion.