

Mitch Joel

Technology, Innovation, and Marketing Expert; Bestselling Author

Forbes names Mitch Joel of their “Speakers Worth Catching.”

When brands like Google, Walmart, LEGO, Shopify, Microsoft, Procter and Gamble, Cisco, and Unilever want to know what’s next for them (and their customers), they call Mitch Joel.

Is your company or industry association trying to figure out how to decode the future and see around corners? Do you want to know what’s coming next and how think in innovative ways? What does the future of business look like?

Every industry and business is dealing with the future in different ways. Every business is trying to figure out how to best innovate and transform. This is where Mitch Joel fills in the gaps, and helps to build your business today for tomorrow.

Exclusively represented by [Leading Authorities speakers bureau](#), Mitch has been called “one of North America’s leading visionaries” by *Strategy Magazine*, and was awarded the highly prestigious Top 40 Under 40... but he is much more than that.

Since 2005, he has given thousands of keynote presentations to small, medium and large organizations in both the B2B and B2C space all over the world (and online). His style is big, engaging, entertaining, educating, customized and eyebrow raising. Your audience will leave informed and ready to tackle the future... today.

Mitch is also a bestselling business book author. His first book, *Six Pixels of Separation* (Grand Central Publishing - Hachette Book Group), named after his successful business podcast is a business bestseller. His second book, *CTRL ALT Delete* (Grand Central Publishing - Hachette Book Group) was named one of the best business books of 2013 by Amazon.

Mitch is currently an investor, media personality, podcaster, writer and Co-Founder of ThinkersOne.

Prior to ThinkersOne, Mitch spent close to three decades in the technology and media industry as both an executive and entrepreneur. This included publishing music magazines, launching a record label, building out media sales at one of the first search engines, marketing one of the first mobile content publishing platforms, and eventually building, running and selling his own marketing agency to WPP - one of the world's most valuable marketing and communications holding companies. In that role, he was President of a global marketing agency operating in 25 countries with close to 3000 employees.

In 2019, Mitch was named to Dr. Marshall Goldsmith's "100 Coaches" list celebrating the world's leading executive coaches, top business thinkers, and best leaders.

Thinkers50 named Mitch to their exclusive Radar class for 2021. "The Radar class features an eclectic mix of people who have crossed our personal radars and who, we believe, will make an impact with their campaigning, their ideas, their research and their passion in the year ahead."

If your next event is focused on helping your audience decode the future, figure out what's next to stay relevant and ahead of the curve, Mitch is here to serve - whether it's live and in person or online in a virtual meeting.