

Greg Williams

Editor, WIRED UK

Greg Williams is an authority on technology trends and the ways they impact business and society. As editor-in-chief of WIRED magazine, Greg meets the innovators, thinkers, scientists, entrepreneurs, and creatives who are changing the world and writes on a variety of subjects, including innovation, technology, business, creativity, and ideas. *WIRED World*, The annual trends report he edits, is an essential briefing for senior leaders who want to understand the forces shaping the global business landscape. He is currently at work on a book on the nature of influence and how to nurture and grow it both professionally and personally.

Exclusively represented by Leading Authorities, Inc. speakers bureau, he possesses a unique combination of storytelling expertise and an in-depth knowledge of the future of technology and how it will impact every sector of business. This enables him to transform complex information into entertaining and accessible insights that prepare audiences for what's coming next. Greg primarily speaks on what's new and what's next and how organizations and individuals can best prepare themselves for what's on the horizon. He also has extensive experience as a conference facilitator and moderator, having interviewed world leaders and CEOs of some of the world's best-known companies at high-level summits, such as the World Economic Forum in Davos.

He speaks on the technology and trends shaping the world — from artificial intelligence to the blockchain, sustainability to fintech, cybersecurity to personalized healthcare, automation and robotics to the space industry, and the future of work to the next wave of disruptive forces impacting every organization. In every presentation, Greg identifies the challenges and opportunities for organizations in every sector to innovate in an accelerating culture where norms are shifting.

Having delivered incisive, actionable insights, Greg's dynamic presentations have received praise from clients in multiple areas of industry, including finance, retail, travel, healthcare, apparel, software, manufacturing, mobility, security, energy and consulting.

Spending his days scanning the horizon for world-changing technologies, ideas and companies, Greg is constantly on the lookout for genuinely transformative trends. His dynamic presentation style enables his audiences not only to understand these shifts, but also inspires them to implement the changes they need to make in order to move their businesses and brands forward in a fast-changing landscape.

Greg has delivered keynote speeches at technology and corporate events throughout Europe, the Middle East, North America, and Asia. He has interviewed CEO-level business-people at both private and public events and has moderated panels with executives from FTSE 100 and Fortune 500 companies at high-profile conferences and private gatherings. Greg enjoys an international career — he has lived in both London and New York — and travels regularly in search of the people and ideas that are transforming our world.

His essay on neuroeconomics was featured alongside essays by Bill Gates and Joseph Stiglitz in the book, *Connecting Minds, Creating the Future*. Greg's success as a long-form storyteller in novels — he has had six published — and journalism means that he has a particular interest and expertise in the power and role of content as traditional media channels transform and new ones proliferate.