

Daymond John

Founder of FUBU & Star of ABC's Shark Tank

An entrepreneur in every sense of the word, Daymond John has come a long way from taking out a \$100,000 mortgage on his mother's house and moving his business operation into its basement. John is CEO and Founder of FUBU, a much-celebrated global lifestyle brand, and a pioneer in the fashion industry with over \$6 billion in product sales world-wide. Former President Barack Obama appointed Daymond John a Presidential Ambassador for Global Entrepreneurship (PAGE) to harness his energy, ideas, and experience to help develop the next generation of entrepreneurs both at home and abroad.

John is an award-winning entrepreneur and has received 100s of awards including the Brand Week Marketer of the Year, Advertising Age Marketing 1000 Award for Outstanding Ad Campaign, Ernst & Young's New York Entrepreneur of the Year Award, and #2 on LinkedIn's Top 20 Voices, a list of the top influencers who are using their voice to help us analyze today's changing world of work, navigate our industries, and find balance. Most recently, Real Leaders Magazine named Daymond John one of the Top 50 Keynote Speakers in the World in 2022, a list of "real teachers — people who speak from experience."

His marketing strategies and ability to build successful brands has made him a highly influential consultant and motivational speaker today. His marketing firm The Shark Group offers advice on how to effectively communicate to consumers through innovative means and connects brands with the world's top celebrities for everything from endorsements to product extensions.

John is also an author of 5 best-selling books including his New York Times best-selling books, *The Power of Broke* (2016) and *Rise and Grind* (2018). In March 2020, John released his fifth book, *Powershift*, that walks through his tried-and-true process of how to transform any situation, close any deal and achieve any outcome through his own experience and vast network of industry leaders.

Finally, John is celebrating his 14th season on ABC TV's critically acclaimed business reality show *Shark Tank*, which has reinvigorated entrepreneurship around the world. *Shark Tank* has now gone on to win four Emmy® awards in the US and millions of weekly viewers world-wide tune into the show as John demonstrates his marketing prowess and entrepreneurial insights.