

## Jenny Jones

### First Ever British Olympic Medalist in a Snow Event

Jenny Jones made history at the 2014 Winter Olympics in Sochi, winning Great Britain's first ever medal in a snow event. Taking home a bronze in the women's slope style category, Jones has become the UK's most globally respected and successful female snowboarder.

Jones first discovered her love of snowboarding at 17, after having a free 30-minute lesson on a dry ski slope, close to her hometown of Downend, Bristol. She then went to the Italian Alps on a college trip and decided that she wanted to pursue the sport full time instead of going to university. After finishing her college exams, Jones headed to France and funded her season by working as a chalet maid in Tignes, riding whenever she could.

After entering her first competition in 1999, Jones set the snowboarding scene alight. After accidentally leaving a teabag in her bra one day, she completed her first back-flip. She kept the leaves from the tea bag for a number of years as they continued to bring her good luck which was highly documented at the 2014 Winter Olympics

Previous to the 2014 Winter Olympics Jones had entered and won a number of big air and slope style competitions – including four Winter X-Games, winning three gold medals in two consecutive years (2009 and 2010) in Aspen and Tignes. Jones is known for pulling off super technical spins over the biggest of jumps, combining exceptional natural balance with a strong-will to succeed. Jones is also known for her humble attitude and bubbly sense of humor, making her hands down one of the most loved characters on the women's snowboard circuit.

In October 2014 Jenny appeared on hit Sky1HD show A League Of Their Own series 8. On the side of blue team captain, Freddie Flintoff., Jones rode mini-motos with Johnny Vegas and even competed in an upside-down treadmill challenge. As Jones was such a hit with the team and viewers alike she reunited with the guys again to record two further episodes for series 9 which will air on Sky1HD in 2015.

Jones joined BBC Radio 5Live's presenting team hosting her own show alongside co-host Will Perry called "Extreme" taking a closer look at the adrenalin-fuelled world of extreme sports. Featuring interviews with some of the sports' most courageous and charismatic characters, the series also covers the biggest events taking place in the UK and across the world, while giving listeners an insight into what it takes to make it as an extreme sports star. Jones' radio debut aired on 23rd October 2014 and received great reviews.

This year, a year later from her medal win, Jones joins the expert team of Channel 4's winter sports show, The Jump, alongside Graham Bell, Amy Williams and host Davina McCall.