

Mick Ebeling

CEO of Not Impossible Labs, One of “Fortune’s” World’s 50 Greatest Leaders, 3x Recipient of “TIME” Best Inventions of the Year, Muhammad Ali Humanitarian of the Year

Named by Fortune Magazine as a Top 50 World’s Greatest Leaders, a recipient of the Muhammad Ali Humanitarian of the Year Award and listed as one of the world’s most influential creative people by The Creativity 50’s, Mick Ebeling has sparked a movement of pragmatic, inspirational innovation. As a career producer and filmmaker and founder and CEO of Not Impossible Labs, a multiple award-winning social innovation lab, Mick has dedicated his life to tapping into the power of innovation, technology, and story to change the world.

Mick’s mantra of “commit, then figure it out” allows for a unique problem-solving approach, bringing together a community of passionate and talented engineers, doers, makers, idea generators and storytellers to create solutions that better the world. This unconventional approach has brought to life highly acclaimed and award-winning initiatives such as the EyeWriter, Project Daniel, Don’s Voice, Project Bishop, and Music: Not Impossible.

Since its inception, Not Impossible has also spun off two independent companies: Bento (gobento.com), a simple text-based service that addresses food insecurity, and Vyb Life, a wearable medical device company focused on mitigating the symptoms of Parkinson's disease and currently in clinical trials in both the US and EU. To date, Not Impossible is the only company to win Time Magazine’s Top Invention of the Year three times, as well as being named winner of Fast Company’s World Changing Idea twice.

Partnering with a wide array of companies and organizations, Mick not only pushes the bar on innovation, he shares the emotionally resonating story of doing so. These narratives of overcoming seemingly impossible odds through a “Help One. Help Many” approach has inspired people across the world to do the same.
