

## Jeremy White

Senior Innovation Editor of Wired Magazine

Jeremy is senior innovation editor of *Wired*, the influential technology and trends magazine that covers innovation and the businesses that are building the future. He is in charge of analysing and identifying emerging trends and technological shifts that will impact consumers and businesses alike. From the Internet of Things to AI, smart homes to smart cities, flying cars to passenger drones, Jeremy has first-hand experience of emerging trends as well as personal contact with the global business leaders driving them.

As *Wired's* senior innovation editor, Jeremy is tasked with seeking out and evaluating products at the very cutting edge of innovation and design. Jeremy also edits all the special supplements for *Wired*, including the luxury annual, *Wired Desired*.

His expansive knowledge of the product world and forecasting design and tech trends has seen him be commissioned for consultancy services to some of the world's largest consumer brands on industrial design and user experience.

Jeremy also appears regularly on the BBC and Sky News representing the magazine.

He has been writing about technology and design for more than 15 years and is also currently the technology expert for Telegraph Luxury, the Robb Report, Boat International, and Harrods.

Before *Wired*, Jeremy was digital editor for How To Spend It at the Financial Times, and prior to that was technology editor at *Esquire* magazine.

Jeremy curates the live product experiences at *Wired's* events, charged with bringing together exclusive displays showcasing the latest developments in automotive, technology, design, and art.