

Kevin Gaskell

Former Group CEO of BMW GB, Porsche GB, & Lamborghini GB

Recognised as “the man who fixes businesses” Kevin Gaskell has an impressive track record in building and leading successful companies. As CEO of Porsche, Lamborghini, and BMW, Gaskell led hugely successful turnarounds that are pointed to as examples of how to successfully transform companies and position them for long-term success. His energy and leadership have helped companies to achieve world-class levels of customer service and financial performance, and he speaks with electricity about using inspired leadership to achieve incredible results.

Exclusively represented in North America by Leading Authorities speakers bureau, Gaskell is a highly motivational and engaging speaker who passionately believes that ordinary people can deliver extraordinary results given the invitation to believe in the goal and the opportunity to contribute towards its achievement. As someone who has always built success with the team developed inside the company, he demonstrates that leadership is an adaptable and transferable skill and is a key enabler of successful teamwork in any situation. In addition to drawing upon extensive experience as the CEO of multiple global brands and compelling business cases, Gaskell is engaging, energetic, and thought-provoking and his presentations are designed to provide practical insights and actionable strategies that audiences can implement immediately to drive business success. He has delivered keynote speeches and masterclasses at some of the world's most prestigious conferences and for some of the world's leading brands, including Google, Shell, Oracle, Volkswagen, Close Brothers, and Proctor & Gamble.

Today, he remains actively involved in numerous companies worldwide as both an investor and founder, including the UK's fastest-growing alternative fibre network provider. Gaskell's entrepreneurial approach to business has earned him numerous accolades. He was recognised as one of the UK's Top 40 leaders reflecting his exceptional ability to inspire teams to transform companies and achieve extraordinary results. His focus on developing innovative strategies and building high-performance cultures has been instrumental in driving business growth and success, and has been featured on the TV show *Millionaire Minds*, which reaches more than 250 million viewers globally.

Alongside his business successes, Gaskell has climbed the world's highest mountains, walked to the North and South Poles, and in 2020, was a member of the crew setting a new world record for the fastest row across the Atlantic Ocean. His most recent book, *Catching Giants*, was a Business Book of the Year nominee in 2023.