

Jake Sherman

Founder of Punchbowl News, Former Co-Author of POLITICO Playbook

An esteemed reporter and news media innovator, Jake Sherman has been a go-to source for the latest — and most accurate — news on Congress, congressional leadership, and the politics of legislating for more than a decade. He is a co-founder of *Punchbowl News*, a news community focused on the people, power, and politics in Washington. Named after the Secret Service's nickname for the Capitol, the company covers congressional leadership and the White House, and tracks the industries and companies trying to influence them.

Exclusively represented by [Leading Authorities speakers bureau](#), Sherman offers a candid analysis filled with colorful anecdotes about what's driving politics and policy inside the nation's capital. He has a unique perspective that comes from more than a decade of covering Congress, political campaigns, the White House and working in the Washington press corp. With incomparable access to the highest offices in Washington, Sherman is an expert on the policies, players, and personalities driving politics today, and shares valuable insights for how what's happening in Washington, D.C. is impacting business and society.

From 2016 to 2020, Sherman was the co-author, alongside Anna Palmer, of the top-rated *POLITICO Playbook* franchise, in which they chronicled President Donald Trump's first term and his relationship with top congressional leaders. Under their leadership, *Playbook* became a daily must-read and the platform more than doubled in revenue and tripled its readership. They also expanded *Playbook* into a widely acclaimed daily podcast, afternoon newsletter, and event series featuring interviews with the top political and business leaders across the country about pressing issues of the day. When Sherman first joined *POLITICO* in 2009, he covered congressional leadership and all the major legislative battles of the Obama and Trump presidencies. He has traveled the country and the world reporting on power and politics and is viewed as an authoritative voice on the politics of governing.

In 2019, Sherman and Palmer authored *The Hill to Die On: The Battle for Congress and the future of Trump's America*. The book provided the inside story of Congress in the first two years of Donald Trump's presidency and was an instant *New York Times* and national bestseller. Trevor Noah, former host of *The Daily Show*, said the book turned "Congress into a Game of Thrones book." In addition to being a leading reporter and bestselling author, Sherman is a political contributor to MSNBC and NBC News and appears on television from the Capitol almost daily.