

Dr. Ivan Joseph

Award-Winning Performance Coach, Leadership and Cultural Transformation Expert

Dr. Ivan Joseph is an internationally renowned speaker, bestselling author, award-winning performance coach, in-demand consultant, prominent educator and accomplished leader.

His TEDx talk, “The Skill of Self-Confidence,” has over 28 million views and was named by Forbes as one of the 10 Best TED Talks for Graduates on the Meaning of Life.

Dr. Joseph has served as Vice President and Director at four North American universities after completing his PhD in Psychology. During his 25-year career in academia, Ivan led cultural transformation, inspired people to believe in themselves and created cohesive teams.

While serving as a professor and coach at Graceland University, Ivan developed the soccer program from the ground up, leading both the men’s and women’s teams to #1 national rankings. He also guided the men’s team to win their first national championship in Graceland’s history—in just five years. For this accomplishment, he was chosen by the National Association of Intercollegiate Athletics to be named National Coach of the Year.

Ivan spent a decade as Director of Athletics at Toronto Metropolitan University, where he helped lead his department—and the university—to national prominence. Among his many accomplishments at TMU, Ivan spearheaded the landmark \$100M renovation of the historic Maple Leaf Gardens, created a culture of belonging, spirit and pride across the university’s diverse urban campus, and inspired student-athletes to break records in their athletic, academic and community service accomplishments. Under his leadership, TMU teams won the first provincial and national championships in the university’s history.

Ivan has coached World Champions and Olympians. His research and leadership have focused on understanding how self-confidence and cohesion drive performance. He has also shared his remarkable story as an immigrant who has excelled and led a shift to inclusivity wherever he has gone. Ivan now uses these skills to lead high-performing businesses, organizations, and individuals from around the world.