

Dana M. Peterson

Chief Economist, The Conference Board

With more questions than answers in today's economic landscape, Dana M. Peterson, chief economist for the Conference Board, has established herself as a visionary, and the go-to expert providing insightful analysis and predictions to corporations, associations, and government organizations looking for clarity and foresight into how economic drivers might impact their businesses in the short- and long-term. With over two decades of experience in the field, she serves as the globally recognized think tank's public face and primary spokesperson on all things related to the economy.

Exclusively represented by [Leading Authorities speakers bureau](#), Peterson's research and insights expand across topic areas that directly impact financial market implications, including monetary policy; fiscal and trade policy; debt, taxation; environmental, social, and governance principles; consumption; and demographics. When speaking, she provides a clear-cut, up-to-the-minute overview, helping groups make sense of the economic environment and the risks, challenges, and opportunities it presents to organizations and society. As part of an immersive deep dive supported by her own sought-after quantitative research and findings, Peterson discusses the labor markets, gross domestic product, and inflation, relating the subject matter back to audience members' organizations and industries and offering practical steps for adapting to economic disruption.

In addition to serving as chief economist of The Conference Board and a member of its Executive Committee, Peterson also leads the organization's U.S. Economy, Strategy & Finance (ESF) Center — directing and managing its research programs and spearheading the quality and integrity of creation and dissemination of its full knowledge portfolio. Peterson joined The Conference Board from Citi, where she spent close to two decades — first as North America economist and later as a global economist. At Citi, she led the production of macroeconomic forecasts and analysis for the United States and Canadian economies focused on political, monetary, fiscal, and financial market trends. Before Citi, Peterson served as a research assistant for the Federal Reserve Board, where she analyzed macroeconomic trends and investigated the impact of unemployment rates on federal and state government transfer programs.

Peterson's expertise has been featured in national and international news outlets, including *CNBC*, *Fox Business*, *Bloomberg*, *Thomson-Reuters*, *CNN Finance*, *TD Ameritrade*, *Barron's*, and *The Wall Street Journal* — to name a few. Alongside her work and research, Peterson is a member of the Board of Directors for NBER, NABE, and the Global Interdependence Center, First Vice Chair of the New York Association for Business Economics, and a member of the NBEIC, the Forecasters Club, and the Council on Foreign Relations.