

Corina Burton

Entrepreneurial Strategist & Mindset Maven; Founder & CEO, Unstoppable Media

Corina Burton is a breakthrough entrepreneur who has made a career of disrupting industries where people who look like her are often overlooked. She is a Latina founder, CEO, brand builder, and gamechanger who is driven by her passion for cultivating relationships and increasing profit margins. While balancing her responsibilities as a mother, as well as the other aspects of her personal life, she co-founded CPR Construction Cleaning, which has become one of the fastest-growing companies in its category since she launched it from her kitchen table in 2019. In addition to building a national company with annual revenue surpassing \$5.5 million amid the economic uncertainty of the pandemic and the years following, she is the Founder and CEO of Unstoppable Media, and host of the “Unstoppable” podcast, where she shares the captivating stories and experiences of unstoppable people from all walks of life.

Exclusively represented by [Leading Authorities speakers bureau](#), Burton uses her own personal story of taking risks, overcoming failure, and coming face-to-face with her purpose on the path to finding success to inspire audience members of all stripes to align themselves to their goals with intention, and prepare them to push through the challenges that stand in the way of manifesting their dreams. Drawing from her experiences, as well as those of the leaders, executives, creatives, and everyday people she has crossed paths with, she arms individuals with her action-oriented four pillars for how to develop an unstoppable mindset that will empower them to break glass ceilings and push the boundaries of the status quo. As she shares with audiences, her journey began more than a decade ago as a single stay-at-home mother of three children with no money and no college degree — if she can transform her career, and life, using the four pillars for developing an unstoppable mindset, so can anyone else.

An expert and elite practitioner in branding and marketing, Burton built her booming, multi-million-dollar business in a traditionally male-dominated space using innovative approaches to branding and social media. She brings more than 15 years of experience in networking, negotiation, sales, business, development, customer relationship management, marketing, and branding for products and services across industries. In her previous roles, she served as a director of business development, marketing director, and sales representative who generated revenue and drove results for the companies she worked with.

Regarded as an industry leader and a titan in business and entrepreneurship, Burton has been named one of the “Top 50 Women in Franchising,” as well as a “Woman of Wonder” by *Franchise Dictionary Magazine* in 2022. In addition to being featured in *Forbes*, Burton and Unstoppable Media have been recognized and segmented in various leading media outlets, including CBS, NBC, ABC, and “Good Morning Arizona” — to name a few.

Through her setbacks, she has learned the key to moving forward is creating the foundation of an unstoppable mindset. She refuses to allow her circumstances to take her down, and through her own self-discovery, she has found the answers to creating personal and professional goals, and turning dreams into reality.