

Alden Mills

Inc. 500 CEO, Entrepreneur, Best-Selling Author, Navy SEAL

Unstoppable Mindset: The Mentality and Tools for Achieving Your Full Potential With over 40 years of experience overcoming challenges in business and life, Alden Mills brings a unique perspective on what it means to be unstoppable at accomplishing more than was thought possible. We all have natural obstacles in our path. When we learn to conquer those obstacles, we realize that our biggest obstacle is our mindset. The challenge is understanding how to harness the very things we can control to help us find the success we seek. This keynote dives into the key differentiator of success stopping us from reaching and surpassing potential — an Unstoppable Mindset. Alden weaves together riveting stories, inspiration, and practical tools to teach the Mindset Fundamentals to become unstoppable, regardless of industry, environment, or situation. Much more than just a motivational experience, he shares a system that enables people to tackle tough challenges, use change to their advantage, and seize bold opportunities time and time again.

Unstoppable Teams: The Actions and Strategies for Building and Leading High-Performance Teams As Alden Mills advanced from personal success to leading teams in sports, military, business, and nonprofits, he learned group success is determined by a leader's ability to build and lead teams. Whether a team is formed remotely or in-person, by mandate or inheritance, formally or organically, team leaders exist to bridge the gap between the outcomes sought and the team that can achieve them. This keynote explores the universal leadership essentials to build high-performing Unstoppable Teams that continuously surpass what they set out to achieve. Alden demonstrates how leaders can drive greater alignment, trust, and outsized contributions. He shares the five phases of unstoppable team development and the key actions to implement each phase. Using his C.A.R.E. Loop, he provides a roadmap to activate and effectively turn groups of individuals into Unstoppable Teams.

Unstoppable Culture: The Practices and Essential Components for Enduring Organizational Success Following the initial success of Perfect Fitness, Alden Mills and his team lost their way. Laser-focused on growth and profit, the company began to falter. To get back on track and ensure ongoing success, they regrouped and established a prominent culture. This keynote details how stakeholders in senior leadership and human resources build an Unstoppable Culture to drive lasting employee engagement, competitive advantage, and outsized growth. Through personal stories, checklists, and live exercises, Alden shows how to close culture gaps by building intentional structure, dynamic practices, and congruent values that leaders and teams apply together — day after day, week after week. Attendees learn the behaviors and tools that create an Unstoppable Culture by embedding the three Ps—Promise, People, and Process — a practical three-part framework to close the gap between an organization's existing culture and activating what he calls the 10x

Advantage to create an Unstoppable Culture.