

## Andrew Busch

Economic Futurist and The 1st Chief Market Intelligence Officer for the US Government

**Future Economy: growth opportunities.** The world is going to see more economic change in the next 5 years than we have seen in the last 100 years. AI adoption, US-China tariff wars, turmoil in the Middle East, war in the Ukraine, interest rate volatility are all examples of the speed of change. But how did we get here? More importantly, where do we go from here? Andy provides the context needed to understand the forces at work creating momentum for change in the economy and your business. GenAI, Agentic AI, Trump executive orders & tariffs and OBBB are just a few of the extraordinary tools/spending being leveraged right now. Are you aligning yourself for what will occur? Andy literally wrote the book on large, catastrophic events and how they impact our markets, economy and world. As a futurist and economist, Andy dives deep into exploring how innovation, policy changes and societal shifts (war/elections/demographics) drive opportunities for clients. He provides context by doing a “where we’ve been, where we are and where we’re going” for the economy, public policy, and trends. Then he wraps those together to show where growth opportunities appear in AI, agentic AI and diversified revenue streams. **Audience Takeaways:** Update on the economy, Fed policy and inflation Govt. policy (EOs, tariffs, regulations & spending) Key trends supercharged by demographics, internal US immigration & climate Future growth opportunities tailored for your industry

**AI Unleashed: Disruption and Opportunity.** In this keynote, Andy dives deep into the far-reaching effects of artificial intelligence (AI) on economic growth, job creation, and politics, unraveling the complex interplay between these crucial domains. *Mostly importantly, he shows you where AI growth opportunities are and strategies to achieve them.* Embark with the former 1st Chief Market Intelligence Officer for the US govt. on a fascinating journey uncovering the potential of AI to redefine the global landscape, and learning how to adapt and thrive in this new era of unprecedented change. He’ll cover AI, GenAI and Agentic AI to show where this amazing technology is impacting your business and opportunities to grow. Here are 7 of his deep dive research articles on AI: AI in Energy AI in Construction, Engineering & CRE AI in Finance AI in War Robots & AI in Farming Robots & AI in Healthcare Robots & AI in Construction Andrew Busch is known for his ability to simplify complex topics, uncover hidden trends, and spark lively discussions. With his signature blend of enthusiasm, wit, and insight, he’s about to shed light on the most significant technological advancement of our time – Artificial Intelligence. **Audience takeaways tailored for your group:** The AI Economy Unleashed: Gain a comprehensive understanding of how AI is driving economic growth, spurring innovation, and catalyzing new business models across diverse industries. The Workforce Reimagined: Explore the dynamic relationship between AI and job creation, and learn how to foster a resilient workforce capable of navigating the challenges and seizing the opportunities of an AI-driven world. The Political Paradigm Shift: Examine the transformative impact of AI on politics, as it

reshapes power structures, policy-making, and the very nature of democracy. Balancing the Scales: Uncover the role of AI in addressing economic disparities and promoting inclusive growth, and learn how to develop and implement strategies for growth. The Road Ahead: Focusing on agentic AI, gain actionable insights and practical guidance on preparing for the AI-driven future, embracing the opportunities it presents, and overcoming the challenges it poses, both individually and collectively.