Brian Biro

Expert on Leadership, Possibility Thinking, and Change

Breakthrough Leadership: Breakthroughs are Not Just Possible… They're Plannable. Ultimately, no matter what industry you're involved in, you are in the BREAKTHROUGH business! Every day you seek to breakthrough with customers to generate loyalty, satisfaction, and relationship. The key to lasting success in business is breaking through with your own team members so they eagerly embrace personal responsibility, committed purpose, and leadership. They must see themselves as breakthrough leaders! And especially in times of challenge, they must focus persistently on what they CAN do rather than wasting time and energy on the things they don't control. This one-of-a-kind presentation ignites the energy and true leadership potential in every participant. Breakthrough Leadership is full spectrum leadership that teaches every participant how to shape the future, energize the team, build effective relationships, drive results, and model personal excellence, integrity, and accountability. In this vibrant, engaging presentation, you'll gain new appreciation for your impact on others and how you can make a genuine difference! The session creates a fresh, new, and exciting vision of leadership that includes: · Igniting "E" Power in your team—the #1 key to igniting others and self · Being fully present, the key to building people, trust, and balance · The most surprising and powerful essentials to recognition, acknowledgement, and appreciation · The critical importance of becoming a master of questions

Champions of Change!: Shaping Your Future. Organizations and individuals deal with change in three principal ways: 1. Most merely put up with change. They wait, react, and try to keep it at arms length. If they're lucky, these are change idlers. 2. Some fight change and stay entrenched in old ways of thinking, acting, and leading. Often, these become change victims whose results, quality, and enthusiasm fall right off the charts. 3. Winners embrace and often anticipate, or even create change! These are change Champions! They recognize that standing still is actually going backwards. They understand that the best things they've ever experienced or accomplished came from change…doing things they've never done before and thinking in ways they never have before. Becoming an organization of CHANGE CHAMPIONS injects tremendous energy, momentum, innovation, and vitality into everything you do. Your team members are EXCITED to come to work. They feel respected, appreciated, and engaged. In this breakthrough presentation, every single participant will learn the simple but powerful keys to move from change idlers or victims to true CHANGE CHAMPIONS! They will experience the joy of positive change and of accomplishing things they didn't know they could do! The result of this exciting presentation is a team that is more united, engaged, and focused on possibility rather than limits!

Controlling the Controllables: Don't Let What You Can't Do Keep You From Doing What You Can. Isn't it time to stop focusing and worrying about what you DON'T control and shift energy to

what you DO control? Organizations and individuals who are winning in these challenging times are creating cultures of possibility, based upon every team member embracing personal responsibility for their effort, energy, and attitude. Brian's friend and mentor, the legendary coach John Wooden often said: "Be more concerned with your CHARACTER than your reputation, for your character is who you ARE…Your reputation, only what others think you are." It is this focus on the key elements of your character that you actually control — your effort, energy, and attitude — that enables you and your team to breakthrough the fear of failure and replace it with an unstoppable determination to constantly improve. By doing so you will ensure that your character and reputation will become one! Transform burn-out and stress to momentum and extraordinary results in your team as you learn to control the controllables!

Focus!: What You Focus On is What You Create. Great leaders know the secrets to help themselves and their team members move from "it's a job" to "it's my PASSION." They energize and engage the team, build effective and connected relationships, shape the future, and model personal excellence, integrity, personal responsibility, and humility. That's how they deliver exceptional results. And every participant in this presentation is a leader – a self-leader – no matter what his or her title or position may be! In this powerful presentation Brian Biro, America's Breakthrough Coach teaches every single leader how to truly build people and build teams – to be true breakthrough leaders! You'll learn how to help everyone you affect to travel the most important 18 inches they will ever experience, from their heads to their hearts. Remember, if you're not INspired, you're on your way to being EXpired! FOCUS will awaken personal responsibility, vision, and personal excellence in everyone who attends this unforgettable event!

Silos to Synergy: It's Amazing What's Accomplished When No One Cares Who Gets the Credit. You know the story…sales hates operations…Operations can't stand sales…their only agreement is that they abhor the home office just a little bit more! Though this description may be a bit of an exaggeration in your organization, it is absolutely clear that enormous energy, momentum, and results are being lost through the separation that comes from silos. Brian Biro, America's Breakthrough Coach has tackled this challenge head on in real life, not just from the stage! First, he built one of the nation's largest and most accomplished swimming teams, successfully merging two top programs into a powerful and united whole. Next, as a corporate vice president at a leading transportation company, Brian used the same teambuilding principles and strategies you'll learn in this one-of-a-kind presentation to engineer a phenomenal turnaround that resulted in enormous sales and profitability growth while transforming a silo-infested organization into a high performance team! For the last 20+ years as a speaker and consultant, Brian has assisted hundreds of organizations to come together and build environments of mutual support, true respect, and great appreciation for one another. It's truly amazing what's accomplished when no one cares who gets the credit!

Building People: The Ultimate Secrets to Building a Culture of Optimism. How do you build trust, momentum, energy, and passion into every member of your team, whether you're the long-time leader or the rawest rookie? And when the workday is done, how do you bring that same enthusiasm

to your loved ones? Most importantly, how do you build these qualities within yourself? In Building People! Brian Biro, America's Breakthrough Coach guides you to exciting and fresh new approaches in using recognition, acknowledgement, and appreciation to build others. Through wonderful stories and engaging activities, you'll discover the most crucial keys to building trust and to helping everyone around you feel important and significant. You'll learn the most surprising secret to elevate engagement and build leaders. Along the way, you will never experience a presentation with greater energy than Building People! By the conclusion of the presentation you will be fired up to lift and ignite all those around you, whether your teammates and colleagues in your professional life or your loved ones at home.

From Ego to "We Go!": If It's to Be, It's Up to We. You know the story…sales hates operations…Operations can't stand sales…their only agreement is that they abhor the home office just a little bit more! Though this description may be a bit of an exaggeration in your organization, it is absolutely clear that enormous energy, momentum, and results are being lost through the separation that comes from silos. Brian Biro, America's Breakthrough Coach has tackled this challenge head on in real life, not just from the stage! First, he built one of the nation's largest and most accomplished swimming teams, successfully merging two top programs into a powerful and united whole. Next, as a corporate vice president at a leading transportation company, Brian used the same teambuilding principles and strategies you'll learn in this one-of-a-kind presentation to engineer a phenomenal turnaround that resulted in enormous sales and profitability growth while transforming a silo-infested organization into a high performance team! For the last 20+ years as a speaker and consultant, Brian has assisted hundreds of organizations to come together and build environments of mutual support, true respect, and great appreciation for one another. It's a formula that creates BREAKTHROUGHS and the winning knowledge that, if it's to be…it's up to WE!