

Claudia Winkleman

BAFTA-winning broadcaster and presenter of *The Traitors*, Host of *Strictly Come Dancing*, and National Lottery Ambassador-in-Chief

Television & Live Broadcasting Insights from hosting major live shows like *Strictly Come Dancing* and *The Traitors*.

Audience Engagement & Communication How to connect with audiences through authenticity, warmth, and storytelling.

Performing Under Pressure Lessons from live TV and radio on staying calm, adaptable, and effective in high-pressure moments.

Creativity & Modern Media Exploring evolving trends in entertainment, storytelling, and audience expectations across platforms.