Clive Woodward

Knighted Coach Who Led England to 2003 Rugby World Cup Glory

The DNA of a Champion: "Talent Alone is Not Enough." Based on the notion that "Great Teams Are Made of Great Individuals," Clive has identified four criteria which he believes characterize a champion individual or team in both business and sport. "The DNA of a Champion" details each of these criteria, but also how they can be coached to achieve high performing teams.

One Team: "How Do You Want To Be Remembered?" Focused on "creating an environment so good that everyone wants to be a part of and nobody ever wants to leave," "One Team" encapsulates the collaborative leadership model Clive successfully applied to the World Cup winning England Rugby Team and Team GB at London 2012.

Change Thinking: "100 Things 1% Better." Clive's reputation of an innovative leader is driven by his determined approach to challenge the traditional school of thought and find new, different ways of operating. In "Change Thinking" he highlights where his inspiration for change originated and illustrates how effective change creates and inspiring and engaging culture off the field as well as impacting performance on the field.

Winning Doesn't Happen in Straight Lines: "Success from Setbacks." Success is not always a continuous series of victories. It is important that individuals and teams learn how to improve from their set-backs and it is how they are handled, that is the making of a great team.