

## Dr. Vin Gupta

Managing Director of Healthcare Innovation at Manatt, Visionary Tech Innovator, Former Amazon Chief Medical Officer

**From Breakthrough to Adoption: Navigating the Innovation Lifecycle.** In this talk, Dr. Vin Gupta explores how transformative ideas transition from research to real-world impact. This presentation delves into the meaningful adoption of technology in healthcare—examining the full lifecycle from initial innovation to practical utilization—and highlights how these principles are equally applicable across industries. Attendees will gain actionable insights into overcoming technological, regulatory, and cultural hurdles to scale innovations that deliver tangible benefits.

**Communicating with Credibility: Overcoming Distrust in Innovation and Beyond.** In an era where misinformation and distrust can undermine progress, effective communication is more vital than ever. As an *NBC News* medical analyst, health policy expert, and clinician, Dr. Vin Gupta is deeply experienced in fostering trust, building relationships, and educating in ways that empower leaders, consumers, and patients alike. In this session, he will share actionable strategies for dismantling public distrust around emerging technologies, illustrating how transparent and impactful communication not only rebuilds confidence in health information but also serves as a powerful tool for leaders across all industries to strengthen teams.

**Innovating for the Future: Pioneering Healthcare Breakthroughs.** Dr. Vin Gupta, drawing on nearly two decades of healthcare expertise and formative experience at Amazon Pharmacy, explores how emerging technologies are reshaping the future of healthcare. In this talk, he unveils actionable strategies and creative approaches that not only revolutionize patient care but also serve as a blueprint for innovation that leaders can take to their organizations. Attendees will learn how to challenge conventional thinking, harness disruptive technologies, and foster a culture of creativity.