

Ethan Zohn

Motivational speaker and two time cancer survivor

THE ANATOMY OF A MIRACLE: CANCER RESEARCH & SURVIVORSHIP Survivor has defined Ethan for most of his adult life, but he has shed that label and shifted from surviving to thriving due to the incredible advances in cancer research, technology and survivorship programs. After a multiple rounds of chemotherapy, 22 blasts of radiation and a failed autologous transplant Ethan was running out of options, scared, confused and he did not want to die. Ethan made the decision to be treated with a drug the FDA was in the process of approving that ultimately saved his life. It was a miracle. And since publicly sharing his two battles with CD20+ Hodgkin's Lymphoma and two stem cell transplants, Ethan has been named a global ambassador for then Leukemia & Lymphoma Society, StandUp2Cancer, V Foundation, AKTIV Against Cancer, and others. Ethan discusses the need for research, the importance of scientific advancement and offers much needed perspective and inspiration for any patient, survivor or caregiver ready to thrive in life.

A SURVIVOR'S GUIDE TO LIFE Ethan is an expert at surviving any situation, especially cancer and has survived the harsh elements of an isolated life on a deserted island during his three seasons competing on the hit CBS reality show, Survivor Africa, Survivor All-Stars, and Survivor 40: Winners At War. A fit, young adult former professional soccer player who had traveled the world on behalf of the international health community through his foundation, Grassroot Soccer, Ethan became an unlikely face of cancer. Never losing optimism, spirit or humor, despite extraordinary rigors and setbacks, Ethan developed **A SURVIVOR'S GUIDE TO LIFE**. Ethan provides the foundation and skills anyone can learn to face life's biggest challenges. Sprinkling in personal stories from Survivor, pro soccer, battling cancer, facing other experiences in his unique life, Ethan delves deeply into the concepts of character, leadership, community, resiliency and service in terms that people can relate to – where it comes from, why it matters and how it can help them make important decisions in their lives.

SURVIVING MISINFORMATION, MYTHS AND MISBELIEFS OF CANCER Cancer misinformation has become an increasingly prevalent problem, potentially endangering public health and understanding. But how do you determine what trustworthy information sources are, and how do you avoid misinformation, bogus treatment claims and unsubstantiated medical advice? Ethan identifies and defines the most challenging moments of Misinformation, Myths and Misbeliefs he faced in life; from losing his father to cancer, to playing pro soccer in Africa at the height the of the AIDS pandemic, to surviving a rare blood cancer, twice. Ethan digs deep into the misconceptions surrounding clinical trials, alternative therapies, exercise oncology and survivorship. He then explores the concept of toxic positivity and issues regarding the language we use to discuss cancer pre, during and post treatment. Receiving a cancer diagnosis is shocking and frightening, and it's

important to ask questions and explore all options for your medical care. In his keynote, he connects with cancer patients, health care providers, patient advocates and members of the public to find legitimate sources of information, navigate and scrutinize questionable information, and engage in thoughtful discussions about fears and myths.

SURVIVING THE AMAZING RACE OF CORPORATE AMERICA People LOVE reality TV competitions because they can watch others react to the unknown. Contestants are forced out of their comfort zone – will they embrace the experience and learn from these challenges, or give in to the drama and fall apart? Just like the complex world of corporate America is based on relationships and team building, so are strategy-based TV shows like Survivor and Amazing Race – the relationship with yourself, your coworkers, your boss, your friends and your family. Ethan is no stranger to overcoming challenges on and off-camera. From losing his father at an early age, to playing pro soccer in the epicenter of the AIDS epidemic, to surviving cancer twice to winning a million bucks on a reality show, he learned incredible lessons about forming relationships, building self confidence, creating work-life balance, becoming a connected leader, and overcoming obstacles. Ethan shares his strategies for staying resilient in the face of life's biggest challenges and creating positive relationships that will help your audience succeed in business and in life.

SURVIVOR IN A DAY Ethan knows that building a good team is crucial for cultivating a cohesive and high-performing group that can survive any situation in life and in business. As a former professional soccer player, successful entrepreneur, two-time cancer survivor and legendary reality TV competitor who won Survivor Africa and has appeared on Survivor All Star, Survivor40: Winners at War, The Amazing Race, Eco Challenge and Fear Factor, Ethan has taken the critical skills he learned from these challenging strategy-based competition shows and packaged them into SURVIVOR IN A DAY. Ethan designed and built challenges he used during his time on TV and turned them into dynamic team building activities that will generate supportive, long-lasting relationships for any group. By creating a fun, safe, innovative and stimulating environment, participants will be inspired to learn and grow as they respond to these games. A combination of physical, mental and social competitions will inspire teams to think in a new way and work on communication, critical thinking, trust-building, problem solving, and more. This experiential team building event, hosted by Ethan, is inclusive of a fireside chat and keynote speech that will illustrate cooperation over competition, leadership and negotiation, group morale, overcoming challenges, service and help to relieve stress through laughter and learning.

THE REALITY OF ANTISEMITISM Ethan believes that a better and healthier world can be achieved through living by Jewish values. His inspiration to help heal the world stems from being taught at an early age the importance of community, a connection to the Jewish faith, sports and the preservation of Israel. As demonstrated by his charitable work, tzedakah and community involvement, Ethan delivers a deeply-felt, meaningful lesson that inspires any audience to answer life's opportunities with strength, and conviction of character. His experiences growing up Jewish, leaning on the Jewish community after his dad's death, defusing antisemitism while playing Survivor, competing and

coaching in the Maccabi Games, his wife's conversion to Judaism and their charitable honeymoon to a refugee camp, has shaped who Ethan is. He has spoken to groups such as: United Jewish Federation (UJF), Jewish National Fund (JNF), JBBYO, Hillel, Chabad, Schusterman Foundation, Maccabi USA, JCC, Momentum, Jew In The City, Camp Ramah, United Synagogue Youth, Combined Jewish Philanthropy, Gift of Life, Sharsharet, Camp Simcha, The Lost Tribe, The Tel Aviv Institute and temples nationwide.

TALKING HERB: CANNABIS ENTREPRENEURSHIP & ADVOCACY The severities of both Ethan's battles with cancer and its treatment, coupled with the debilitating anxiety of his cancer coming back post treatment, led Ethan to explore cannabis and CBD as a form of palliative care. The relative scarcity of safe, controlled options for cancer patients and other sufferers of acute illnesses, compounded by the overwhelming misinformation in a fast-growing legalized marketplace about use of CBD and cannabis, spurred Ethan to go public with his story and advocate for common sense use, regulation and education. Ethan has been the global brand ambassador for Trulieve Cannabis, and he has an active consulting role with EO Care, a personalized clinician and research guided approach to medical cannabis care. He leads the efforts on programs to help educate and support industry initiatives while creating partnerships with research institutions and charitable organizations that best align with the overall purpose and goals. This inspired Zohn to co-founded Safe Roots Foundation, an innovative sport based teenage substance misuse prevention program for adolescents and sports coaches. What's more, the mission to counter misleading information, allows Ethan to use his personal narrative as and be a megaphone for those who may benefit from CBD and safe use and practice.