

Farrah Storr

Award-winning former editor-in-chief and author

Turn Constraints Into Creative Gold Why limitations can unlock better ideas, sharper thinking and breakthrough creativity.

Find Your Voice in the Noise How to build a distinctive brand voice that cuts through, connects and gets remembered.

Get Comfortable With Discomfort Why embracing challenge and uncertainty can unlock growth, confidence and potential.

Reinvent Before You're Forced To How to challenge the status quo, adapt to change and stay relevant in a fast-moving world.