

# Jack Uldrich

Global Futurist & Best-Selling Author

**The Great Reset: The Emerging Age of Reimagination, Renewal, and Reconnection and Generation RE** A great reset is now upon us. The rules of business were being rewritten by an extraordinary cadre of individuals, enterprises, and organizations willing to rethink long-held assumptions, reinvent products and processes; and reestablish new and innovative ways to re-engage with both their employees and the wider world. These leaders are at the vanguard Generation RE—an ageless cohort of change agents working to recreate the world anew. In this refreshing, entertaining, and insightful keynote presentation, global futurist and best-selling author Jack Uldrich, together with Camille Kolles PhD, a leading transformational leadership consultant and the founder of the Center of Inspired Living, share key insights of their forthcoming book, “The Great Reset: The Emerging Age of Reimagination, Restoration, and Reconnection” (Greenleaf Books, 2021). They also explain how leaders can embrace and leverage the principles of “Generation RE” in order to reframe problems into opportunities, restore communities and our natural world, reconnect with employees and customers at a deeper, more meaningful level, and reimagine a better, bolder and more beautiful.

**Business as Unusual: How to Future-Proof Your Business in Transformational Times** In this engaging, provocative, and insightful keynote session acclaimed global futurist and best-selling author Jack Uldrich will discuss how the world of tomorrow has been transformed and explains the reasons why change is happening at such an accelerated pace. History reminds us that great crises produce great change—as well as great opportunities. To take advantage of these extraordinary opportunities, businesses must position themselves now to operate in a world where “business as unusual” is the new “usual.” This session will help leaders at every level of an organization leverage.

**The Big AHA: How to Future-Proof Your Business Against Tomorrow’s Transformational Trends, Today** In the near future, the greatest change will be the accelerating rate of change itself. In this enlightening, entertaining, and educational session, Jack Uldrich shares insights from his book, *Business as Unusual: How to Future-Proof Yourself Against Tomorrow’s Transformational Trends, Today*. He outlines the 10 trends that will transform the world of tomorrow and identifies concrete actions businesses can take today to future-proof themselves against “the tides of tomorrow.”

**The Future Requires Unlearning** The pace of technological change is accelerating and today’s organizations are living in a world where “constant change is the only constant.” New advances in biotechnology, nanotechnology, and information technology are bringing forth exciting and unexpected discoveries every day, while the expansive and growing power of the Internet, social networking and the open-source movement are fueling the fires which threaten to consume much of

today's existing business landscape. Life-long learning will obviously be more essential than ever in this chaotic and churning environment; but often lost in this new emerging reality of exponential change is the fact that before an organization can seize tomorrow's opportunities it must first unlearn old, obsolete knowledge as well as unlearn the old ways of doing business. In this fascinating, informative, entertaining, interactive, and enlightening presentation, noted global futurist and best-selling author, Jack Uldrich—who has been hailed by *BusinessWeek* as “America’s Chief Unlearning Officer”—not only explains why unlearning is a critical skill for a company or an organization’s employees, but also demonstrates how unlearning can help: Successfully navigate a future where the pace of scientific and technological knowledge is doubling every seven years; Prepare for competition that doesn’t yet exist; and Seize opportunities which are, today, only on the periphery of their imagination.

**Vuja De: A Futurist Takes A Backwards Stroll Into The World Of Tomorrow** Winston Churchill once said, “The farther back one can look, the farther ahead one can see.” He was right. Global futurist and best-selling author, Jack Uldrich, has the unique ability to use yesterday’s history lessons as a prism for helping his clients and his audiences understand how the world of tomorrow will be transformed. He always leaves his audiences proud of their rich tradition and past accomplishments but poised to confidently create their new future. Find out how he can do the same for your organization or company.

**Question The Future** Today, the greatest change is the rate of change itself. Put another way, society is transitioning to a period of constant transition. The net effect is that “answers” about the future are decreasing in value. This reality is, paradoxically, placing greater emphasis on the need to ask better questions. In this thought-provoking but practical presentation, global futurist and best-selling author, Jack Uldrich, shares with his audience how the art and science of framing and asking better questions can not only help individuals and organizations survive tomorrow’s rapidly changing environment but thrive by providing the key insights necessary for confidently creating their own future.

**Jump The Curve: 50 Essential Strategies To Help Companies Deal With Emerging Technologies** Based on Jack Uldrich’s book by the same name released by Adams Media, Jack explores how exponential trends in information technology, biotechnology, robotics, manufacturing, material science, and nanotechnology, are all converging at this unique moment in history. Jack Uldrich’s presentation lays out ten specific strategies that executives, businesses, and industries can use to navigate and survive in this era of unparalleled change.

**Future Trends In Healthcare, Energy, Technology, Retail, & Other Industries** Jack Uldrich also speaks frequently on future trends for specific industries. Today, he has addressed numerous medical associations on “The Future of Health Care,” as well as a handful of other business associations on the future of manufacturing.

**The Next Big Thing Is Really Small: How Nanotechnology Will Change The Future Of Your Business** This topic, which is taken from his best-selling book of the same name, can be tailored for almost any audience or industry. Jack Uldrich has spoken to a variety of groups in the health care, pharmaceutical, energy, educational, agricultural, food, insurance, and computer industries about nanotechnology's impending impact on their businesses.