

## Jason Schenker

President and Chief Economist of Prestige Economics; Chairman, The Futurist Institute

**Seizing Economic and Technology Opportunities and Managing Risks in a Time of Uncertainty.** In this high-impact keynote, Bloomberg top-ranked economist and futurist Jason Schenker delivers a clear, data-driven outlook on the economic, financial, technological, and geopolitical forces reshaping global business. Mr. Schenker examines growth, labor markets, inflation, interest rates, and financial risks, alongside the accelerating impacts of AI, automation, supply chain realignment, trade tensions, and Cold War Two® geopolitical fragmentation. As global uncertainty rises and technological disruption accelerates, leaders must make decisions with incomplete information and compressed timelines. This session provides strategic clarity, actionable insights, and practical frameworks to help organizations protect profitability, manage risk, and identify durable competitive advantages. Drawing from Mr. Schenker's bestselling geopolitical book Cold War Two and his latest technology book The Future After AI, this keynote is fully customized to address the client's industry, competitive landscape, and strategic priorities. Optional fireside chat or executive Q&A sessions can further explore implications specific to the organization.

**Headlines and Trendlines for the Economy, Markets, and Technology Shaping the Decade Ahead.** In this high-energy keynote, Bloomberg-ranked economist and futurist Jason Schenker delivers a clear, data-driven analysis of the economic, financial, technological, and geopolitical forces defining the next decade. Mr. Schenker breaks down critical developments in inflation, interest rates, labor markets, capital markets, and global trade, alongside the structural risks of Cold War Two® and their implications for financial stability and supply chains. He also explores transformative long-term shifts in AI, automation, demographics, energy, and sustainability—highlighting where durable risks and competitive advantages are emerging. Drawing from Mr. Schenker's bestselling book Cold War Two and his latest work The Future After AI, this keynote is fully customized to address the client's industry, competitive landscape, and strategic priorities. Optional executive briefings or fireside discussions can further examine the implications for organizational strategy and capital allocation.

**AI Opportunities and Risks: The Future of Work, Business, and Global Competition.** Join Jason Schenker, futurist, bestselling author, and top-ranked economist, for a compelling keynote on the opportunities and risks of artificial intelligence across industries, markets, and global competition. Since 2017, Schenker has been delivering keynotes on AI, automation, and the future of work, offering expert insights into the rapid evolution of technology and its profound impact on business and society. As AI adoption accelerates, businesses face unprecedented potential for efficiency, automation, and innovation—but also significant challenges related to job displacement, regulatory uncertainty, and geopolitical risks. This session will explore how AI is transforming productivity, decision-making, and business models, while also raising critical concerns around data security,

ethics, and workforce disruption. Mr. Schenker will also examine the economic and geopolitical implications of AI, including the role of Cold War Two®, intellectual property battles, and the race for technological dominance. With AI poised to reshape industries and redefine competitive advantages, this must-attend session will provide actionable insights to help business leaders leverage AI's potential while mitigating its biggest risks in the years ahead. Drawing from Mr. Schenker's bestselling book Cold War Two and his latest work The Future After AI, this keynote is fully customized to address the client's industry, competitive landscape, and strategic priorities. This keynote will be customized to provide high-value, actionable takeaways tailored to the client's industry, priorities, and strategic concerns. By focusing on the most relevant AI-driven risks and opportunities, this session will equip attendees with practical insights and competitive advantages to help them navigate the rapidly evolving AI landscape.

**The Economic, Financial, and Technology Outlook: Seizing Opportunity in a Time of Uncertainty.** Join the globally recognized economist and futurist Jason Schenker for a keynote exploring the economic, financial, technology, and geopolitical forces shaping the future of business. He will provide insights on growth, labor markets, inflation, interest rates, and industry trends, along with the risks and opportunities presented by Cold War Two®, AI, supply chain disruptions, and evolving trade policies. Amid uncertainty, Mr. Schenker will offer strategic, actionable takeaways to help leaders navigate challenges, capitalize on emerging opportunities, and position their organizations for success in a rapidly shifting global landscape. Drawing from Mr. Schenker's bestselling book Cold War Two and his latest work The Future After AI, this keynote is fully customized to address the client's industry, competitive landscape, and strategic priorities. This speech is customized for the client to include a discussion of how economic, financial market, and geopolitical uncertainties impact the client's business and industry. This talk can also be paired with a fireside chat to explore and address client priorities and interests. Outlook for the Global Economy Amidst Bending and Breaking Supply Chains Global supply chains are under immense strain, reshaping economic and market dynamics worldwide. In this insightful session, Jason Schenker, a top-ranked economist and futurist, examines the challenges and opportunities emerging from supply chain disruptions, trade tensions, and shifting geopolitical risks. As inflation, labor shortages, logistical bottlenecks, and trade risks are impacting businesses, Mr. Schenker will explore how these pressures are affecting global growth, financial markets, and key industries. He will also discuss the broader implications of Cold War Two®, evolving trade policies, and technological shifts that are redefining global commerce. What does the future hold for supply chains, economic stability, and business strategy? Join this session for data-driven insights and actionable takeaways to navigate the uncertainty ahead. This speech is customized for the client to include a discussion of how economic, financial market, supply chain, and geopolitical uncertainties impact the client's business and industry. Drawing from Mr. Schenker's bestselling book Cold War Two and his latest work The Future After AI, this keynote is fully customized to address the client's industry, competitive landscape, and strategic priorities.

**Tailwinds in a Tempest: Navigating Uncertainty and Seizing Opportunity Through 2030.** Join the globally recognized economist and futurist Jason Schenker for a keynote and fireside chat exploring the economic, financial, and geopolitical forces shaping the future of business. He will provide insights on growth, labor markets, inflation, interest rates, and industry trends, along with the risks and opportunities presented by Cold War Two®, AI, supply chain disruptions, and evolving trade policies. Amid uncertainty, Mr. Schenker will offer strategic, actionable takeaways to help leaders navigate challenges, capitalize on emerging opportunities, and position their organizations for success in a rapidly shifting global landscape. This speech is customized for the client to include a discussion of how economic, financial market, and geopolitical uncertainties impact the client's business and industry. Drawing from Mr. Schenker's bestselling book Cold War Two and his latest work The Future After AI, this keynote is fully customized to address the client's industry, competitive landscape, and strategic priorities.

**The Future of Finance is Now: Navigating Disruption, Innovation, Risk, and Opportunity.** The financial industry is undergoing a rapid transformation, presenting significant opportunity and risk. In this dynamic keynote, Jason Schenker, a top-ranked financial forecaster, futurist, and economist, explores the forces shaping the future of banking, markets, financial services, and insurance. This session will examine how AI, automation, and blockchain are redefining financial transactions, risk management, investment strategies, and insurance underwriting. Mr. Schenker will also analyze the impact of interest rates, inflation, and financial market volatility on lending, capital allocation, and corporate decision-making. With Cold War Two®, deglobalization, and regulatory shifts reshaping the financial and insurance landscapes, business leaders, investors, and policymakers must adapt to emerging risks and opportunities. In the insurance sector, evolving climate risks, cyber threats, and demographic shifts are forcing companies to rethink pricing models, risk assessment, and coverage strategies. This keynote will provide data-driven insights and strategic foresight to help financial professionals stay ahead in an era of unprecedented change. This session is customized for the client, with actionable takeaways tailored for financial professionals, corporate leaders, insurers, and institutional investors. A fireside chat option is available for deeper discussions.

**The Future of Energy or The Future of Oil, Gas, and Power Economic Necessities in Cold War Two®.** Join Jason Schenker, a top-ranked oil and gas price forecaster and futurist, for a dynamic exploration of the future of oil, gas, and power in an era of economic necessity and geopolitical tension. As global energy demand grows alongside population and wealth, oil, gas, and electricity remain foundational to economic stability—but face mounting policy pressures and sustainability mandates. Despite aggressive rhetoric on decarbonization, official forecasts indicate long-term reliance on fossil fuels in the U.S. and globally. Meanwhile, renewables and battery technologies continue to face critical supply chain risks, policy challenges, and geopolitical threats tied to Cold War Two®. These dynamics are shaping energy security, investment decisions, and the future of power generation. What does this mean for energy companies, investors, and policymakers? Find out in this must-attend session, where Mr. Schenker breaks down key risks, opportunities, and the forces that will define the energy landscape in the years ahead.

**The Future of Manufacturing, Automotive, and Transport: Economic Trends, Policy Risks, and Global Disruptions.** Join Jason Schenker, futurist, bestselling author, and top-ranked economist, for a high-energy keynote on the forces shaping the future of manufacturing, automotive, and transport industries. As economic, technological, and geopolitical shifts accelerate, understanding the key trends ahead is critical for business leaders. This session will examine the health of the consumer, inflation, labor market dynamics, automation, and AI, all of which are shaping demand and production capabilities. Mr. Schenker will also break down EV production trends in the U.S., analyzing the impact of government regulations, mandates, trade policy, tariff impacts, and global competition. With supply chains under strain, this discussion will explore tariffs, material shortages, and Cold War Two® geopolitical risks that are reshaping global trade and manufacturing strategies. Join this must-attend session for actionable insights to navigate the challenges and seize the opportunities ahead in manufacturing and transportation. This speech is customized for the client to include a discussion of how economic, financial market, and geopolitical uncertainties impact the client's business and industry.

**The Future of Real Estate, Housing, and Construction: Economic Trends, Labor Shortages, and Policy Risks.** Join Jason Schenker, futurist, bestselling author, and top-ranked economist, for a data-driven keynote on the forces shaping the future of real estate, housing, and construction. As supply chain constraints and labor shortages intensify, the industry faces a rapidly evolving landscape with both risks and opportunities. This session will explore the economic outlook for housing, including mortgage rates, home prices, and demographic shifts impacting demand. Schenker will also analyze construction cost pressures, from materials inflation to skilled labor shortages that continue to slow building activity and drive up costs. With policy risks, regulatory changes, and Cold War Two®-related supply chain disruptions, housing and construction leaders must prepare for evolving market dynamics. Additionally, the rise of AI, automation, and modular construction presents new efficiency opportunities—but also competitive challenges. Join this must-attend session for strategic insights into the future of real estate, housing, and construction, with actionable takeaways to help industry professionals navigate uncertainty and seize growth opportunities.

**The Future of Healthcare: Economic, Technological, and Policy Disruptions Ahead.** Join Jason Schenker, futurist, bestselling author, and top-ranked economist, for a compelling keynote on the economic, technological, and policy forces reshaping healthcare in the years ahead. With rising costs, workforce shortages, and shifting regulations, the healthcare industry is facing one of the most disruptive periods in its history—but also new opportunities for innovation and growth. This session will explore the financial and structural pressures on entitlements, particularly Medicare and Medicaid, as an aging population increases demand while fiscal sustainability concerns grow. At the same time, massive labor shortages in healthcare are straining hospitals, long-term care facilities, and frontline services, driving up costs and forcing a reckoning on automation, training, and immigration policies. Schenker will also examine the economic outlook for healthcare, including inflation, reimbursement challenges, and demographic shifts. He will assess how AI, robotics, and

biotech are transforming patient care and operational efficiency, as well as how regulatory risks and Cold War Two®-driven supply chain constraints could impact pharmaceuticals, medical devices, and global healthcare access. With policy shifts, financial instability, and geopolitical risks reshaping the industry, this must-attend session will deliver critical insights and actionable takeaways to help leaders navigate uncertainty and position their organizations for the future of healthcare.

**Demographics, Generations, and the Future of Work: Economic and Strategic Trends Ahead.**

As workforce demographics shift and generational transitions accelerate, business leaders must prepare for profound economic, labor market, and consumer changes in the years ahead. In this compelling keynote, top-ranked economist and futurist Jason Schenker explores the critical forces shaping the future of work, business, and economic growth—through the lens of generational shifts and demographic trends. Drawing on decades of economic forecasting expertise, Schenker examines the long-term impact of declining birth rates, aging populations, and shifting workforce participation across industries. How will these demographic realities shape economic growth? What industries will struggle with labor shortages, and which will be reshaped by automation and AI? How will generational wealth transfers and changing consumer preferences impact financial markets, housing, and healthcare? Beyond the labor market, Jason will connect demographic trends to broader geopolitical and economic shifts, including supply chain risks, entitlements sustainability, and workforce disruptions driven by Cold War Two®. He will also highlight the rising role of AI and automation in supplementing workforce gaps and mitigating labor shortages. As a board member and the Chairman of the Federal Issues Task Force of the Texas Business Leadership Council, Jason will also discuss some of the most important challenges, opportunities, and forecasts that will shape the future of Texas. Attendees will gain data-driven insights into the challenges and opportunities ahead, with actionable takeaways to help their organizations navigate demographic shifts, embrace workforce automation, and position themselves for success in an evolving economic landscape to complete.

**The Future of Texas: Economic Growth, Technology, and Geopolitical Opportunities.** Texas stands at the crossroads of economic transformation, technological innovation, and geopolitical opportunity. In this dynamic keynote, Jason Schenker, a top-ranked economist, futurist, and Texas business leader, explores the powerful forces shaping the future of the Lone Star State. As one of the fastest-growing economies in the U.S., Texas is a powerhouse of energy, technology, manufacturing, and finance. But what does the next decade hold for businesses, policymakers, and investors? Schenker will break down the impact of economic trends, population growth, labor market shifts, AI, and supply chain transformations on the state's long-term trajectory. He will also explore how Cold War Two®, global trade shifts, and Texas' leadership in energy, semiconductors, and advanced manufacturing position the state for continued success—but also expose it to emerging risks. With major industries evolving and corporate relocations surging, Texas is poised to lead in AI, automation, and infrastructure development while navigating new challenges in housing, water resources, workforce shortages, and policy shifts. This must-attend session will provide data-driven insights and strategic foresight for business leaders, investors, and policymakers looking to capitalize

on Texas' growth while mitigating risks in an era of rapid change.

**The Future of South Korea: Economic Growth, Technology Leadership, and Geopolitical Challenges.** South Korea stands at the forefront of global economic, technological, and geopolitical transformation. As a leader in semiconductors, AI, advanced manufacturing, and global trade, South Korea has built a powerful economic foundation—but what does the future hold for its industries, financial markets, and strategic position in an increasingly uncertain world? In this forward-looking keynote, Jason Schenker, a top-ranked economist, leading futurist, and bestselling author, will provide a data-driven outlook on the economic, technological, and geopolitical forces shaping South Korea's trajectory through 2035 and beyond. With the global economy undergoing significant shifts due to Cold War Two®, supply chain realignments, and AI-driven innovation, South Korea must navigate new opportunities and risks while maintaining its position as a global leader in technology, finance, and industrial production. Key Takeaways: Economic and Market Outlook – Growth trends, inflation, interest rates, and South Korea's role in global finance AI and the Future of Technology – South Korea's leadership in AI, semiconductors, and advanced manufacturing in a rapidly evolving global tech landscape Geopolitical and Trade Risks – The impact of Cold War Two®, U.S.-China tensions, and shifting global supply chains on South Korea's economy and security Demographics and Workforce Challenges – How South Korea's aging population and labor market shifts will impact long-term economic growth Strategic Opportunities – Innovation, sustainability, and investment trends that will define South Korea's future in a globalized economy This customized keynote will offer strategic foresight and actionable insights for business leaders, investors, and policy-makers looking to understand and prepare for South Korea's evolving economic landscape. A fireside chat option is available to dive deeper into tailored discussions relevant to the audience's industry and interests.

**The Future of Japan: Economic Resilience, Technological Innovation, and Global Challenges.** Japan has long been a leader in technology, manufacturing, and financial markets, but as global economic and geopolitical landscapes shift, the country faces new challenges and opportunities. In this forward-looking keynote, Jason Schenker, a top-ranked economist, leading futurist, and bestselling author will provide a data-driven analysis of the forces shaping Japan's future through 2035 and beyond. With an aging population, shifting global supply chains, and the rise of AI and automation, Japan is at a critical inflection point. The nation's leadership in robotics, semiconductors, and advanced manufacturing positions it for continued global influence—but it must also navigate economic headwinds, evolving trade relationships, and geopolitical uncertainty. Key Takeaways: Economic and Market Outlook – Japan's growth prospects, inflation trends, interest rates, and investment opportunities AI, Automation, and the Future of Industry – How Japan's leadership in robotics and AI will shape global markets and supply chains Geopolitical and Trade Risks – The impact of Cold War Two®, U.S.-China tensions, and trade realignments on Japan's economy Demographics and Workforce Evolution – The long-term implications of an aging population, labor shortages, and immigration policy shifts Strategic Innovation and Global Positioning – How Japan can leverage technology, sustainability, and new economic policies for continued growth This highly



customized keynote will offer strategic foresight and actionable insights for business leaders, investors, and policymakers looking to understand and prepare for Japan's evolving economic, technological, and geopolitical landscape. A fireside chat option is available for deeper discussion tailored to audience interests.