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Global and U.S. Economics Forecaster and Expert on Global Investing and Business Strategy

The Global and U.S. Economic Forecast: Implications for Your Industry Resourceful leaders know that global markets and/or global competitors are crucial to the future of many industries. Many factors are magnifying the uncertainty faced by firms: the trade war with China, the future of NAFTA, Brexit, global economic slowdown, risk of a U.S. recession, Federal Reserve policy and interest rates, and the massive government deficits and debt. Each industry is impacted by U.S. and global economic forces in different ways. Given the current economic and political uncertainty, what strategies should firms adopt? This session will discuss the business strategies your specific industry needs. Professor Rosensweig tailors his lectures to analyze the implications of trends and forecasts for particular audience members.

Global Economic, Financial, and Demographic Trends Business executives are bombarded with reports on the world's emerging markets and the need to globalize. Powerful forces including technology and newfound political and economic openness are enabling populous nations such as China, India, Brazil, Mexico, and Indonesia to increasingly impact the global economy. Professor Rosensweig will help to separate fact from fiction, portraying the evolving global economic, financial, and demographic trends that drive a successful growth strategy for your business.

What Global Economic Trends Tell Investors About Portfolio Allocation The past 20 years, starting with the dot com bubble, have seen nearly unprecedented volatility in both economies and asset markets worldwide. Professor Rosensweig will discuss what scenarios could occur in the volatile future and how to set investing strategies to deal with the current high level of economic and political uncertainty. The long-awaited rise of big emerging markets, such as China, India, Russia, Brazil, Indonesia, Vietnam, and Mexico, present new investment opportunities. The growing importance of these markets, combined with the troubled and debt-ridden yet massive US and European Union economies, make the present an exciting and opportune time to consider global investing strategies. Rosensweig will examine the potential of a new global economy, the need for a global diversification strategy, and the implications of global linkages for investors.

What Every Executive Should Know about the US and the Global Economy Successful executives as well as investors must continually strive to learn and grow, especially given the increasingly competitive and volatile global economy and job market. Keeping up with, and then extending your command of, both the US and the global economy and financial markets is a must. This session aims to help you not only survive as an executive, but to thrive in the current and future globally competitive markets.

The U.S. and Global Economy: the Good, the Bad, and the Ugly Constant debate surrounds the near-term outlook for the U.S. and global economies. The U.S. economy is in an expansion of record length and unemployment is at 50-year lows. Most other major economies have also rebounded from the crash of 2008-2009. Inflation is under control in most large nations. However, signs of a global economic slowdown abound. Trade wars and the inverted yield curve are leading to frequent talk of impending recession. The Federal Reserve is being pressured to lower interest rates to fight an economic slowdown. The health of the European economy is threatened by Brexit and signs of an economic slowdown on the continent. The U.S. is once again running massive trillion-dollar deficits, rapidly increasing the gargantuan federal debt. Could actions to cut the deficit, such as tax increases, derail economic growth?