

Jennifer O'Malley Dillon

Presidential Campaign Manager for Seven U.S. Elections, Former White House Deputy Chief of Staff

What Managing Presidential Campaigns Reveals About Future Elections Jen O'Malley Dillon unpacks her years of experience as a presidential campaign manager during multiple U.S. elections, including the 2024 race. She talks through what worked, what didn't, and the cultural context that defined each election. In this compelling and candid talk, she unpacks the forces driving voter behavior, campaign strategy, and party identity in a polarized, digitally accelerated political landscape. Audiences will leave with a behind-the-scenes understanding of where our politics are headed, what it means for 2026 and 2028, and how leaders in any sector can prepare for a future defined by change, competition, and public trust.