

# Jessica Chen

Global Communication Expert, Emmy-Award Winner, Bestselling Author

**Humanity at Scale: New Rules to Achieve Peak Performance in an AI-Driven Workplace.** This keynote is a front-row seat to the future of work where Jessica Chen will reveal the powerful balance between AI fluency and the human skills needed to thrive in the new age of AI. This session is for professionals navigating constant change and unprecedented digital innovation. Drawing from Jessica Chen's forthcoming book, *"Humanity at Scale"* and her work teaching humanities to engineering students at Columbia University, Jessica will teach her signature Yin-Yang approach to build hybrid competency in order to create a new competitive edge. She will transform how people think about productivity in the age of AI, adapt to change with confidence, and collaborate seamlessly with others. Themes: Human skills, teamwork, peak performance, strategic thinking

**The Communication Advantage: How to Influence, Impact, and Connect in the Age of AI** This high-impact keynote will empower attendees to unite and put human connection and impactful communication at the forefront of their work. As AI continues to transform our organizations, relationship building, communicating with intention, and collaborating effectively will become essential to driving business results. Jessica Chen will draw from her bestselling book, *"Smart, Not Loud,"* and unveil her proven ACCT Framework to teach professionals how to influence and connect in the age of AI. This session is a must for organizations looking to bring their people together, prioritize open communications, and adopt a powerful mindset of visibility and confidence. Themes: Leadership, culture, impact, communication, strategy, business

**Leading by Example: Bringing Out the Best in Your Yourself & Your People.** This powerful keynote comes directly from Jessica Chen's popular iHeartMedia podcast as she interviews executives who are making an impact today. Sitting in the host chair of "Leading by Example," she has interviewed dozens of leaders from finance, beauty, and tech to nonprofit, and in this inspiring session, she will distill, through vivid storytelling and research-backed principles, what leading others means in the Age of AI. Through humility, curiosity, and a continuous "process of discovery," this session is a must for attendees who want a fresh perspective to bring out the best in their people. Audiences will leave this powerful session feeling equipped with new tools to build a leadership mindset that inspires and starts from within. Themes: Leadership, inspiration, storytelling, communication, culture

**The Generosity Effect: The Simple Science-Backed Growth Strategy.** In a world defined by constant noise and competition, this keynote will transform how businesses lead with impact by adopting a growth mindset through giving. This keynote will draw from Jessica's Emmy-Award winning background as a journalist, where she will unveil powerful stories, interviews, and characters that'll change how professionals foster community and meaningful connection at work. Audiences will

be inspired to take action and learn the science of habits in this deeply moving and highly motivating topic. You will learn: How to ask more powerful questions using the journalist approach, which instantly builds deeper connections and trust with clients and teams How to accelerate growth through the 1% giving rule and the ripple effects of giving Build lasting trust within your community where business and relationships continue to find you Break old habits and create new ones, and understand how giving is the forever growth strategy

**Fireside Chat / Workshop Options.** Cross-Cultural Communications: Working Seamlessly Across Cultures The Communication Advantage: Highlight Your Impact with Clarity & Confidence Building a Powerful Career Brand: Advocate for Yourself and Speak Up with Confidence