Jim Carroll

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The Opportunity Horizon: Decoding Critical Trends to Future-Proof Your Business In a world of relentless change, the greatest risk isn't disruption itself, but the failure to see it coming. This high-impact keynote cuts through the noise to reveal the specific, critical megatrends—from economic volatility and supply chain reinvention to genomics and the future of work—that will define the next decade of your industry. It's designed for organizations that need to move beyond reactive strategies and build a concrete, actionable plan to turn future trends into a sustainable competitive advantage. Your team will leave with a clear framework to identify transformative opportunities, mitigate emerging risks, and align your strategic thinking to the definitive realities of tomorrow. While the core message is universal, the content is always deeply customized to focus on the unique challenges and opportunities within your specific sector, including Manufacturing, Retail, Agriculture, Healthcare, and Education. This is the same level of deep, customized foresight that Jim has provided to some of the world's most demanding organizations. From briefing NASA on the future of space exploration to guiding Mercedes-Benz on the next decade of automotive change, Jim is renowned for his meticulous research process. He invests significant time to understand your unique industry landscape, ensuring the trends he decodes are not just insightful but immediately relevant and actionable for your team.

Beyond Digital: Your Strategic Transition to an AI-Powered Business Artificial intelligence isn't just another technology trend—it's the most profound business transformation of our time. While many are paralyzed by the hype and complexity, this keynote delivers a clear, jargon-free, and actionable roadmap for leaders. It moves beyond the theoretical and the hype to reveal the practical applications of generative AI, machine intelligence, and automation for your specific industry. This session is designed specifically for leadership teams who need to understand how to leverage AI to accelerate efficiency, innovate new products and services, and build a lasting competitive advantage. Your team will leave with a strategic framework for harnessing AI as a powerful engine for growth, ensuring your organization is positioned not just to compete, but to win in the new era of intelligent systems. For over 30 years, Jim has guided global innovators through massive technological shifts. His insight into AI is grounded in decades of experience advising organizations like Microsoft and Volvo on digital transformation. He has a unique ability to make complex technological topics relevant to CEOs, senior executives, and association leaders, translating abstract concepts into a practical playbook for action and transforming organizations into high-velocity innovation heroes.

Leadership in the Era of Acceleration: Think Big, Start Small, Scale Fast In today's market, speed is the ultimate competitive advantage, yet many organizations are slowed by uncertainty and a fear of disruption. This keynote is a practical, battle-tested playbook for leaders who need to build

agile, resilient, and high-performing teams. It provides concrete strategies to foster a culture that empowers bold thinking, executes with precision, and thrives on complexity. Rather than abstract theory, this session delivers a clear framework for making faster decisions, leading through ambiguity, and aligning your team for high-velocity results. Your leaders will leave equipped with the tools and mindset necessary to move beyond simply managing change and start architecting the future. This leadership framework has been shared with over 2 million people in audiences worldwide and is trusted by the world's most influential organizations, from The World Bank to the PGA of America. Jim's approach is to deliver actionable strategies that empower leaders to navigate volatility and inspire their teams to get moving. The goal is to provide the insight needed to move forward with big ideas and bold action, creating a culture that is aligned with the disruptive, accelerating realities of tomorrow.

The Innovator's Playbook: How to Drive Growth in Any Economic Climate Volatility isn't a threat; it's the single greatest opportunity for innovation. This keynote delivers a compelling strategic guide for leaders who want to build a world-class engine for creativity and transformation. It draws on powerful lessons from companies that thrived during past downturns, providing a clear path to accelerate your organization into its faster future. This session challenges leaders to reject pessimism and double down on transformation to capture market share. It's focused on the practical application of creativity to achieve tangible growth, providing your team with a new mindset that sees opportunity in uncertainty. Your audience will leave with the tools to unlock your team's creative potential and drive relentless innovation. This playbook is built on the same principles of creativity and strategic foresight that Jim has shared with iconic innovators like The Walt Disney Company. He understands that true innovation isn't generic; it comes from unlocking the unique creative potential buried within your team. The keynote is directly related to his new book on the topic, released in June 2025. Dancing in the Rain: How Bold Leaders Grow Stronger in Stormy Times provides concise insight into the pathways to innovate through uncertainty. Through his deep customization process, Jim aligns this keynote to your specific challenges, ensuring your team leaves with a practical framework to turn disruptive offense into real, tangible growth opportunities.