

Kim Campbell

Combat-Proven Fighter Pilot, Retired Senior Military Leader, Bestselling Author

Flying in the Face of Fear: Courageous Leadership & Teamwork to Elevate Performance. In this gripping keynote, Kim “KC” Campbell draws from an extraordinary combat experience to reveal how courage has the power to transform both leaders and teams—whether you’re navigating everyday challenges or high-stakes situations. She will take you inside the cockpit of her fighter jet during a harrowing mission when her aircraft was struck by enemy fire. Through this life-changing—and admittedly terrifying—experience, Kim shares why courageous leadership and teamwork are essential for elevating performance. Leveraging her extensive experience as a fighter pilot and senior military leader, Kim unveils powerful insights into the mindset and culture that enable fighter pilots to sustain peak performance and make decisive choices under pressure. She shares the value of creating a “wingman culture”—where trust, collaboration, and mutual support are essential to fostering high-performance teams. Packed with actionable strategies from the cockpit, this keynote invites you to explore a unique perspective on leading with courage, equipping you to inspire bold action and elevate performance. **Keynote Takeaways:** **Stay Calm Under Pressure:** Focus, prioritize, and take action when faced with challenges or adversity. **Be Decisive and Adaptable:** Prepare, practice, and plan for uncertainty to make confident, informed decisions. **Embrace Humility, Approachability, Credibility:** Learn how these essential qualities strengthen leadership and foster effective teamwork. **Create a Wingman Culture:** Build a team rooted in trust, collaboration, and mutual support to drive high performance.

Inside the Fighter Pilot Mindset: Thriving in Uncertainty and Turning Adversity into Mission Success. You’re facing a challenge you’ve never encountered before, and the path forward isn’t clear. Maybe you’ve experienced a setback or rejection and are wondering if you have what it takes to keep going. Or perhaps you’re under pressure to perform in a high-stakes situation, and it feels overwhelming. What if there was an alternative flight plan—one designed to help you stay calm under pressure, turn adversity into advantage, and move forward with clarity and confidence? Drawing on more than 20 years of experience as a fighter pilot and senior military leader, Kim “KC” Campbell shares the core principles of the fighter pilot mindset – practical battle-tested strategies for transforming fear into fuel, staying steady in the chaos, and performing at your best when it matters most. Kim takes you into the cockpit, offering real-world lessons and a clear “flight plan” for navigating uncertainty, responding with courage, and driving mission success. Through adrenaline-filled stories of both triumphs and setbacks, Kim shifts your perspective and equips you with practical strategies to face any challenge head-on. You’ll walk away prepared to lead with greater clarity, strengthen resilience, and harness adversity as a catalyst for growth – in your career, on your team, and in your life. **Keynote Takeaways:** **Perform Under Pressure:** Build skills to stay focused, confident, and composed in high-stakes situations. **Turn Setbacks into Success:** Convert

challenges, frustrations, and roadblocks into meaningful growth and measurable results. **Make Faster, Smarter Decisions:** Develop clarity and decisiveness even when conditions are ambiguous or rapidly shifting. **Strengthen Team Resilience:** Foster a culture of accountability, trust, and adaptability to drive results.