

Lindsey Pollak

Multigenerational Work Expert

FOR LEADERSHIP AUDIENCES AND GENERAL AUDIENCES - THE REMIX: HOW TO LEAD & SUCCEED IN THE MULTIGENERATIONAL WORKPLACE. What if generational change is not a problem to overcome, but an opportunity for individuals and organizations to optimize? For the first time in history, five generations now share the workplace, and professionals of all roles and levels must learn to work effectively with people who might be decades older or younger. In this dynamic, engaging and action-oriented program, New York Times bestselling author and multigenerational work expert Lindsey Pollak — often called a “generational translator” — will share her uniquely positive and actionable approach to multigenerational success. Attendees will leave this program with both immediately applicable strategies and a timeless toolkit for lasting results. **SPEECH TAKEAWAYS** Develop an understanding of the similarities and differences among generations and their workplace expectations. Learn the “remix” framework to balance classic success strategies with changing times and technologies. Use the 3 Cs toolkit to address any generational conflict or opportunity: Curiosity + Clarity + Connection. Discover actionable strategies to foster trust, connection and positive morale among team members of different ages.

FOR LEADERSHIP AUDIENCES - LEADING ACROSS GENERATIONS: MANAGE IN THE MULTIGENERATIONAL WORKPLACE. In today’s dynamic workplace, leaders face the unique challenge of managing teams composed of individuals spanning up to five generations. Each cohort brings its own set of values, communication styles and work preferences, making effective leadership across generations essential for organizational success. This program, led by New York Times bestselling author and multigenerational work expert Lindsey Pollak, is designed to equip leaders with the tools and strategies needed to navigate and leverage the strengths of employees of every generation and to lessen conflicts and miscommunication. Leaders will leave this program with a positive multigenerational mindset and a specific toolkit for success. **SPEECH TAKEAWAYS** Explore the characteristics, motivations and expectations of distinct generations in the workplace. Discover the most common points of generational conflict related to career pathing, communication and culture — and specific tactics to overcome them. Learn a specific communication tool for increasing clarity and decreasing miscommunication. Improve the delivery and reception of feedback. Build increased trust and connection with employees of all generations

FOR EARLY CAREER AND STUDENT AUDIENCES - STARTING STRONG: SECRETS OF EARLY CAREER ACCELERATION. Developing strong workplace skills and professional instincts is essential for early-career professionals seeking to thrive in today’s fast-changing work environment. Through interactive exercises, real-world scenarios and actionable strategies, New York Times bestselling author Lindsey Pollak leads this program with wise and empathetic advice honed over

20+ years as a career and workplace expert. Participants will gain the skills and strategies needed to build strong personal brands, manage relationships with leaders of different generations and work styles, integrate into team culture, build lasting professional networks and master communication across various audiences and situations. With special attention to the challenges of the hybrid work environment, this program positions attendees for success now and into the future. **SPEECH TAKEAWAYS** Establish a positive reputation through deliberate action and a growth mindset. Effectively communicate with leaders of different styles and generations. Assess and understand the cultural nuances within your team and organization. Build and maintain meaningful, multigenerational professional relationships that support career growth and development. Learn how to handle common career challenges and tricky situations that can derail success in today's global, hybrid work environment.