Mary Portas

Retail Transformation Expert & Brand Strategist

The Future of Retail and the High Street Exploring how retail must evolve to survive in a post-digital, experience-led economy, and what businesses must do to stay relevant.

Brand Reinvention in a Changing World How iconic brands can stay powerful by adapting to shifting consumer expectations, culture, and behaviour.

The Power of Experience in Retail Why emotion, storytelling and customer experience are now more important than product alone in driving loyalty and sales.

Consumer Behaviour and Cultural Change Understanding what modern consumers want, how values have shifted, and what this means for brands and businesses today.