Matthew Dowd

Political Analyst; Author of Best-Selling Applebee's America; and Campaign Strategist for More Than 100 Campaigns

Unpredicted and Unprecedented: How We Got Here and Where We're Going With three decades spent crafting campaigns and reporting on the latest news out of Washington, Matt Dowd has his finger on the pulse of the latest happenings on Capitol Hill, Wall Street, in Silicon Valley, and on Main Street. Blending historical anecdotes and current events, Dowd offers an overview of how we got to this "unique, disruptive moment in our country's history," what we can do now to regain control of our democracy, and his personal viewpoint of where we're headed. Specifically, he dives into the current election cycle and how the current volatility in economy, politics, and health is creating tremendous unpredictability in the political landscape. Jam-packed with real insights and "aha" moments, Dowd's talk is a fast-paced, customizable look at how and why a new America is taking shape—plus how that new America will look and feel for politicians, businesses, and civilians.

Leading Through Uncertainty At a time of immense change, disruption, and dysfunction in America today, Matthew Dowd gives a roadmap of what might help leaders navigate this uncertain time successfully – whether it is dealing with voters, consumers, or employees. Dowd, a vehement independent having worked both sides of the aisle, has given advice to presidents, CEOs, governors, foundations, and associations on how to win the hearts and minds of their constituencies. He brings this 30 plus years of experience and expertise to audiences around the country in explaining where America is today and what values and strategies will be best in achieving success. Dowd has been described as "one of the most common sense, independent, and brightest minds" in America today, and if a leader at any level wants to move forward in an era of profound confusion and disconnection his speech is a must.