

Matthew Emerzian

4x Bestselling Author; Founder and CEO of Every Monday Matters

MAKE IT MATTER™ FOR LEADERSHIP *Creating the Human Conditions That Bring Out the Best in People* **Bring out the best in people.** For leaders being asked to navigate change, build trust, and drive performance all at once. Matt shows that leadership isn't about directing the work, it's about creating the conditions that make great work possible, and gives leaders practical ways to use their influence differently.

MAKE IT MATTER™ FOR HUMAN PERFORMANCE *Turning Human Potential into Human Performance* **Turn more potential into contribution and performance.** For organizations that have invested in strategy, technology, and talent but still see a gap between potential and output. Matt reframes performance as something that starts with human experience, not productivity, and gives audiences a practical way to close that gap.

MAKE IT MATTER™ FOR WORKPLACE EXPERIENCE *Turning the Weight of Work into Greater Meaning and Momentum* **Change how people experience work, and how they show up because of it.** For organizations whose people are carrying real weight, from constant change to lives that don't stop when the workday starts. Matt names that weight honestly, then helps people reconnect to purpose, connection, and possibility without ignoring what they're actually facing.