Meggie Palmer

Leadership & Communication Expert; Mission-Driven Entrepreneur & CEO

Leading with Legacy: The Values-Based Approach of Inspirational Leaders. In addition to her highly successful career as a foreign correspondent, Meggie Palmer is a founder and CEO, as well as a sought-after executive coach. She focuses on the often-overlooked aspects of transformational leadership – going within to find your North Star. This high-energy session is overflowing with actionable insights. It'll change the way audience members approach their work, life, and leadership. Palmer encourages each individual to consider the legacy they wish to leave in this world. The takeaways will become a guide for how the audience shows up as a leader, a colleague, a friend. She'll challenge your audience to consider the best and worst leaders they've experienced and to dig deep to recall their own leadership high and low points. From these data points, she'll lead the audience through an interactive exercise to better understand what leadership legacy they want to leave in the world – and how they can tangibly implement that at work right away. She teaches leaders the power of mindset in navigating any corporate change management experience. No matter how junior or senior you are in your career, Palmer's defining message is for everyone to own the "dash" — the time between our first and last days on Earth. She encourages folks to be intentional about the lasting impact they desire to have on people as leaders. She encourages the audience to lead with legacy and leave a trail of good in their wake. A confidence creator, Meggie helps people see potential in themselves they never knew existed – and empowers them to uplift their teams as well. Expect to leave excited and inspired to become the leader you aspire to be! You'll learn the Leading with Legacy Framework, which helps you clarify: How to define what you want your Leadership Legacy to be The ways in which you can begin to lead with a values-first approach at work Tangible action steps to take at work today to live your values and inspire your teams to step up too

Steer Your Career: Navigate Your Path to Success. Take charge of your professional future with Meggie Palmer's high-energy presentation. Drawing from her experience as an award-winning journalist, entrepreneur, and corporate change agent, Meggie will empower you to build strategic relationships remotely, amplify your strengths, and stand out to decision-makers. You'll gain actionable tactics to align your career with your true goals while mastering confidence and storytelling to drive impactful change. Using engaging stories and thought-provoking exercises, she'll inspire you to navigate your path with clarity and purpose. Leave equipped with practical tools to take the driver's seat and steer your career toward lasting success.

What's Your Headline? Storytelling as a Tool for Leadership and Business Transformation. Steve Jobs said: "The most powerful person in the world is the story teller." Meggie Palmer agrees. In this keynote, award-winning foreign correspondent and leadership and communications

expert Meggie Palmer opens audiences' eyes to the power of storytelling and why she believes it's the single most effective vehicle for change – in business, leadership and broader society. In her career as a journalist and more recently as a founder and CEO, Palmer has leveraged the art of storytelling to create change. She has seen first hand interviewing global leaders, politicians and change makers how leveraging your story allows you to set agendas, inspire teams to perform and lead people to leave the world a better place. She'll inspire you to lean into your story essence too and teach you to crafting a compelling narrative. During this session, she leads audiences through interactive activities so folks can answer the question: What's Your Headline? After identifying life and career high points, low points and turning points, folks will leave this session able to name their secret sauce and with a clear elevator pitch to differentiate their company, brand and themselves. Identifying and writing your own personal headline gives you clarity on how you can use storytelling as a means for engaging and inspiring teams – and to create a more memorable personal brand. Emphasizing authenticity and emotional connection, Palmer, prepares participants to unleash the power of storytelling to drive business success and elevate their impact as a leader.

MC & Moderator - Moderated By Meggie Palmer. A versatile presence on stage, Meggie brings her live tv and media experience to the stage. She was an experienced award-winning television foreign correspondent for BBC World, CNBC and SBS Dateline. Meggie has emceed conferences and events for brands including *Salesforce, LinkedIn*, and *UBS Bank.* She's live interviewed guests including Spanx's Sara Blakely, the U.S. Women's Soccer Team, and Fortune 500 board members, as well as world leaders including Bashar Al Assad in his palace in Damascus and pop culture icons like Brad Pitt and Will Ferrell on the red carpet in Paris. She'll make your audience feel at home, will bring high energy engagement from stage and promises to draw out fascinating stories, insights, and perspectives from subject matter experts and panel participants. An experienced CEO and formerly a VP at the Financial Times, Palmer is second to none when it comes to asking questions that get to the heart of the issues that matter most to audiences and facilitating conversations to ensure each participant has sufficient opportunities to have their viewpoint heard. You'll never need to stress about how she'll handle last-minute changes and glitches given her decades in live television reporting — your event is in stellar hands!

The Art of Confidence. In her mission to close the gender and leadership gaps that exist in the workplace, PepTalkHer founder Meggie Palmer has discovered yet another gap that stands in the way for many people on the path to success: the confidence gap. In this high energy, inspiring talk, Palmer identifies the circumstances leading to crushed confidence for individuals in the workplace and how they result in teams falling short of reaching their potential and meeting their business objectives if left unaddressed. Exhibiting the perfect dose of candor and practicality to engage and inspire the audience, Palmer paints a picture of what it means to be truly confident and outlines an actionable framework that people can instantly begin to apply in order to overcome imposter syndrome, master the art of confidence, achieve beyond their potential, and lead their teams to success. Expect tangible action steps your audience can put into effect that day. She'll guide your audience to feel in control of their future and how to steer their confidence and their careers in a

direction they love.