Nichol Bradford

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AI-Charged Growth: Navigating Generative AI for Competitive Advantage. In a transformative era where Generative AI reshapes every facet of work, this talk will navigate leaders through the labyrinth of digital evolution. We'll cut through the AI hype, grounding capabilities in real business value. Via case studies and data-driven insights, we'll provide an actionable blueprint for cultivating an agile, innovative culture that harnesses AI to ethically drive efficiency, decision-making, and experiences. We'll explore frameworks for AI governance, trust building, and human-centric adoption that unlock ROIs while mitigating risks like bias. Drawing on principles of human and AI enablement, we'll dissect the synergy between AI's capabilities and human ingenuity. Leaders will gain practical tools to champion AI pilots that augment human talent over replacement. The focus will be on fostering a culture of innovation and agility that integrates AI ethically, with a keen eye on sustaining competitive advantage through enhanced decision-making, operational efficiency, and customer experiences. Attendees leave empowered to lead as AI+HI Catalysts focused on ethical, sustainable growth in the age of AI.

The HR Leader's Playbook: Architecting an AI-Enabled Workforce as an AI+HI Catalyst. HR leaders are central to integrating AI's opportunities while ensuring ethics and human potential stay core. This talk positions CHROs as architects and AI+HI Catalysts of an AI-enabled workforce. We'll explore leading practices in AI-powered talent optimization—from personalized experiences to diversity/inclusion gains—with a human-centric focus. Via case studies, gain strategies for championing human-centered AI adoption across upskilling, policy shaping, and change management. We'll also tackle pressing ethical questions, providing frameworks to ensure AI transparency, accountability and security. Audiences will gain insights and tools to partner with leaders in piloting AI appropriately while future-proofing workforces for agility and resilience. As AI+HI Catalysts, HR will learn how to drive cultural change and lead workforce transformation powered by ethical and responsible AI integration.

Visioning the AI-Empowered Future of Work. Work is where humanity will iterate the best collaborative applications of generative AI. Futurist Nichol Bradford, SHRM's EIR for Human and AI Enablement, shares insights from pioneering the future of work. Learn how responsible AI implementation focused on empowering human talent and potential builds better workplaces, fueling an enlightened society. Discover how workforce experiments with augmenting people via generative AI systems to enhance skills, capacities and wellbeing result in solutions that benefit lives more broadly. Gain first-hand case studies of organizational transformations that pilot AI ethically to unlock human ingenuity and promise. Attendees will leave with an actionable understanding of the

ingredients and implications for supercharging society by elevating humanity through innovations in the world of work.