

Nikki Greenberg

Futurist and Expert in Trend-Spotting & Technology Strategy; Founder & Chief Innovation Officer at Real Estate of the Future

Journey to 2030 *How to Leverage the Next Five Years to Become Your Industry's Most Admired & Forward-Thinking Company* World-leading futurist Nikki Greenberg's keynote equips you to proactively shape your organization's future by navigating key trends like AI, generational shifts & workplace evolution. Here she offers practical tools & a forward-thinking framework to embrace change, harness emerging technologies & drive success in the next five years. In a light-hearted, dynamic & entertaining keynote, this keynote is a combination of inspiration, motivation & practical insights in how to become future ready, today. Key Outcomes: **Actionable Strategies for Today & Tomorrow:** Gain practical insights you can implement today while building a robust long-term roadmap for navigating the future. Learn Nikki's 5-Step *Future Ready Framework*, designed to help leaders turn bold ideas into reality in a way that has impact, gains traction & garners organizational buy-in. **Technology Made Simple:** Understand how technology is transforming industries without feeling overwhelmed, using clear & accessible explanations to get your team on board. Nikki draws from her experience as the Head of Technology Strategy for a \$70 Billion AUM global investment manager, sharing invaluable, practical lessons learned along the way. **Overcome Barriers to Change:** Learn strategies to address the biggest obstacles to innovation, including incentive misalignment, resource allocation, budget constraints & managing multi-generational workplaces. **Be a Visionary Leader:** Discover how visionary leaders turn bold ideas into reality & learn how you can join their ranks – igniting inspiration within your team & finding purpose in an ever-evolving world.

Future of the Built Environment Today to 2050: *Creating Places for the Future* World-leading futurist Nikki Greenberg delivers a light-hearted yet insightful keynote exploring how to shape future-ready places by blending technological advancements like AI & robotics with a human touch, creating inclusive, resilient places that enriches lives. Here, she shares insights from her expertise as a property developer on transformative projects that have shaped her perspective on the world—*the places we create today must serve generations to come*. Ranked as the world's top real estate futurist, this keynote is one that's not to be missed! Key Outcomes: **Understanding Future Demands:** Gain insights into demographic shifts & the values of future customers & stakeholders to help align development plans with emerging needs. Learn Nikki's framework for future-readiness, harnessed through her established expertise in commercial real estate development & technology strategy leadership. **Tech Trends & Readiness:** Stay ahead of critical technological changes, including robotics, AI, & digital transformation, to understand their implications for people, places & organizations. **Inspiring Future Places:** Learn about cutting-edge projects from around the world that are truly pushing the envelope in what is possible, shaping the future of the built environment. **Actionable Roadmaps:** Nikki will share how to quickly get started on future-focused initiatives while

developing a sustainable long-term plan for digital transformation & AI integration, based on her expertise in developing a digital masterplan project for new \$4 Billion developments.

Future of Work in the Age of AI Human First, AI Next *Preparing Your Team for the Future, Today*
World-leading futurist Nikki Greenberg leverages two decades of global leadership experience to demystify AI & reveal practical strategies for creating dynamic, inclusive workplaces where innovation thrives, collaboration flourishes, & teams are empowered to navigate change, foster belonging, & succeed in a rapidly evolving world. With her unique expertise in delivering projects built to serve future generations & her proven talent for inspiring positive change in traditional environments, this keynote offers practical insights delivered in a compelling, entertaining & engaging style. For anyone looking to navigate the new world of work – this is one that’s not to be missed! Key Outcomes: **Create an AI Quick Start Guide:** Learn actionable steps to leverage AI immediately, based on Nikki’s experience leading the digital transformation of a global organization. **How to Blend Human Expertise & AI Tech:** Pair AI’s strength (like data processing & automation) with human creativity, empathy & strategic thinking – to be a future-ready organization. **Leverage Generation Strengths**

Harness the expertise of seasoned employees alongside younger employees’ digital fluency to drive collaboration, progress, empowerment & industry leadership. Successfully attract, retain & improve retention of early-career employees through initiatives such as 360-mentoring and Young Sounding Boards. **Design an 5 Year AI Roadmap:** A straightforward strategic roadmap for full AI adoption, harnessing the potential of this transformative technology to engage and empower all employees.