Noelle Russell

AI Innovator & Practitioner, Founder & Chief AI Officer at AI Leadership Institute

The Future of AI in Your Industry. In this session, renowned AI speaker Noelle Russell takes a look at how specific industries are evolving due to the implementation of generative and applied AI technologies. As Russell gets groups thinking about AI and how it can be leveraged in support of their business goals, she shares real-life case study applications that demonstrate more than a dozen applied AI models that can be leveraged to optimize business, create game-changing solutions, and power growth. As Russell examines the opportunities that AI presents for organizations, she also considers the risks, challenges, and ethical considerations — focusing in depth on how AI can be implemented to support human ingenuity, rather than replace it. If your organization is looking to successfully expedite innovation and improve the accessibility of its applications, this program is the perfect starting point.

Scaling Responsible AI: From Enthusiasm to Execution. In her book, *Scaling Responsible AI: From Enthusiasm to Execution*, celebrated speaker, AI strategist, and tech visionary Noelle Russell delivers an exciting and fascinating new discussion of how to implement artificial intelligence responsibly, ethically, and profitably at your organization. Responsible AI promises immense opportunity, but unguided enthusiasm can unleash serious risks. Learn how to implement AI ethically and profitably at your company with Scaling Responsible AI. In this keynote, Noelle Russell reveals an executable framework to: Harness AI’s full potential while safeguarding your firm’s reputation Mitigate bias, accuracy, privacy, and cybersecurity risks from the start Make informed choices by seeing through the hype and identifying true AI value Develop an ethical AI culture across teams and leadership *Scaling Responsible AI* equips executives, managers, and board members with the knowledge and responsibility to make smart AI decisions. Avoid compliance disasters, brand damage, or wasted resources on AI that fails to deliver. Implement artificial intelligence that drives profits, innovation, and competitive edge?the responsible way.

Transforming Industries, Safeguarding Trust: The Responsible Use of Generative AI in Healthcare, Finance, And Retail. Picture a world where AI revolutionizes healthcare, accelerates financial services, and redefines retail experiences. The potential is astonishing, but realizing it demands a careful balance between harnessing generative AI’s power and maintaining ethical standards. In this dynamic keynote, AI leader, practitioner, and trailblazer Noelle Russell explores the responsible use of generative AI in enterprise, with a specific focus on healthcare, finance, and retail. Russell guides audiences through groundbreaking applications of generative AI in these industries, demonstrating its potential to transform operations, enhance customer experiences, and drive growth. However, alongside these benefits come significant ethical concerns, such as data privacy, fairness, and transparency. This session will tackle these challenges and present strategies to

manage them effectively. Audience members will walk away with a more in-depth understanding of how generative AI is reshaping their industry and the opportunities it presents for the future, as well as practical guidelines and approaches for collaborating, communicating, and implementing generative AI responsibly within their organizations.

Empowering Inclusive Innovation with Ethical AI: Nurturing Creativity and Protecting Humanity. We're at a point in time when AI can effortlessly craft enthralling stories, compose stirring symphonies, and designs breathtaking masterpieces. However, this world is more vulnerable than ever to complications caused by deepfakes, misinformation, and privacy breaches. Generative AI holds immense potential, but with great power comes great responsibility. In this exhilarating talk, AI leader Noelle Russell, will delve into the crucial intersection of innovation and ethics, revealing how to maximize the benefits of generative AI while minimizing its risks. Russell discusses the latest advancements in generative AI, showcasing awe-inspiring applications that demonstrate its revolutionary impact on creativity and problem-solving. But where there's a light, there's a shadow. She also shows audiences the other side of the AI coin — confronting pressing concerns such as fake content, bias, and ethical dilemmas. Key takeaways for attendees include a more comprehensive understanding of the opportunities, challenges, and risks presented by generative AI, as well as a blueprint for developing responsible AI systems, drawn from her real-life experiences supporting companies with their AI strategies.

HumAIn: Empowering Inclusion with Technology. AI innovator Noelle Russell has dedicated her career to helping organizations understand AI's capabilities, as well as how it can be implemented to create revenue-generating opportunities while maintaining the human element within their teams. In this talk, Russell discusses the real, tangible ways artificial intelligence can be utilized every day to improve businesses and the world. In a keynote that blends knowledge, inspiration, and practicality, she walks audiences through what it takes to build solutions that spark growth within organizations and serve more people by creating inclusive teams that are empathetic, courageous, and leverage varying perspectives as the foundation of innovation. She also addresses the implications of building AI solutions that augment human ingenuity in business — thus improving the employee and customer experience. Who is this talk for? Executives and boards Company all-hands Organizations of all sizes and industries Startups Key takeaways for the audience: Learn how AI is powering your industry Get best practices for responsible AI application at scale Receive a checklist for choosing your first or next AI project Get a cheat sheet for engaging the best AI talent Start thinking about the importance of ethical and responsible AI Discover how AI for accessibility is changing the world

Navigating Challenges, Embracing Triumphs: Empowering Women in Leadership. Recognized as a trailblazer for women in tech, Noelle Russell leads this inspiring and empowering talk in which she brings to light captivating stories of resilience and success for women in leadership. In this thought-provoking presentation, Russell examines the unique challenges that women face in their professional journeys and guides audiences in discovering the keys to overcoming obstacles with grace and determination. Through captivating stories, personal anecdotes, and expert insights,

Russell guides those in attendance on a transformative journey, uncovering the essential qualities and strategies that pave the way for triumph in the realm of leadership. Drawing upon real-life experiences and research-backed principles, this keynote will shed light on the power of resilience and the profound impact it has on shaping success. This engaging session is designed to empower women in leadership roles, but its valuable insights and strategies are equally applicable to anyone seeking to overcome adversity and biases, navigate complex organizational dynamics, harness their authentic voice, and reach their full potential.

Securing Your Agentic Workforce: From Blind Trust to Zero Trust We have been calling AI a coworker, a teammate, a copilot — even a friend. That language is not just imprecise. It is a security risk. As organizations put AI agents to work across their operations, questions around autonomy and accountability become crucial. Who is responsible for an agent's decisions? How much autonomy is appropriate? And what does effective governance look like as agents take on more complex tasks? In this high-energy keynote, Noelle Russell, the #1-ranked Agentic AI Thought Leader globally, delivers the reframe that security and identity professionals have been waiting for: AI is not your coworker. It is a contractor. Having built AI solutions at Amazon, Microsoft, IBM, and AWS, she explores the three autonomy levels of responsible AI: Human-in-the-Loop, Human-on-the-Loop, and fully autonomous systems, helping leaders understand how governance evolves as agents take on greater responsibility. She also introduces the concept of the Sponsor field, the accountability mechanism that stays constant even as an agent gains greater autonomy. Audiences leave with a five-step Agent Onboarding Checklist, a maturity ladder for assessing organizational readiness, and one insight that reframes everything: you can increase autonomy. You cannot outsource the responsibility.