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Agents of Change: The Next Productivity Frontier. The AI conversation has outgrown chatbots and prompts. It's now time to talk about agentic AI, which are systems that respond and act. These intelligent agents are already transforming how work gets done, from resolving IT tickets to managing supply chains and processing insurance claims. They orchestrate workflows across systems, reason about priorities, and improve over time, keeping business operations moving without constant human nudging. This keynote explores how agentic AI is reshaping productivity, emphasizing both its transformative power and the need for strong governance and trust. Generative AI showed us what machines can write; agentic AI shows us what they can do—automating busywork so humans can focus on the thinking that drives growth.

The Good, the Bad, and the ChatGPT. This introductory keynote takes you from what many might know about AI—personal use through ChatGPT—and shifts you into the AI-for-business mindset to create a whole new art of the possible. This visually captivating talk is fast, funny, and packed with real business demos—workflows turbo-boosted by AI for cutting-edge efficiency. It's also tuned for your industry, with examples and applications that make the lessons directly relevant to your world. You'll learn how to spot the good uses of AI that supercharge your business, the bad habits that waste time, and the questions to ask yourself before betting on a use case.

Beyond the GPT: From Prompts to Strategy and Scale. An unfortunate truth: every day, employees walk by problems that could be solved—or at least improved—with technology. But do they even know those problems are solvable? What would a business look like if everyone was empowered to act because they knew solutions were within reach? That's the opportunity AI is opening up. In this high-octane, customized for your industry demo-rich keynote, Paul Zikopoulos—award-winning author, speaker, and global thought leader on Data and AI—shows audiences what comes next. Known for awe-inspiring imagery, thought-provoking insights, and even making IT topics funny, Paul delivers the future of AI in a way that both entertains and informs. This isn't AI 101. It's a front-row seat where execution, strategy, and humor collide. And perhaps the most important shift: the knowledge you need to move from +AI (where AI is bolted onto existing workflows) to AI+ (where workflows are re-designed with AI at the core). That's how organizations change the curve. This talk shows exactly how to make that leap.

The AI Skills Suitcase: Culture, Learning, and Use Cases that Stick. AI represents a 10 to 20 trillion-dollar productivity unlock over the next decade. The value is there, but as Thomas Edison put it, "Vision without execution is hallucination." And as Paul will tell you, there are a lot of people (and AI models, for that matter) hallucinating. In this AI moment, execution means two things: having the skills to pick the right use cases and empowering people with the skills to bring them to life. Paul is

doing this today at IBM, where he leads its enterprise-wide reskilling and upskilling programs and helps clients transform their businesses. He stresses that that real impact comes when skills are democratized across the many and tied directly to impactful use cases. With years of experience and trusted leadership, Paul's talk gives audiences a portfolio of use cases, a skills plan that leaders can take to their teams to implement immediately, and a clear path to move from dabbling with AI to embedding it into the DNA of your business.