Peiter “Mudge” Zatko

Cybersecurity Luminary; Leadership and Executive Roles at Stripe, Twitter, Google, and the U.S. Department of Defense

Proactive Approaches to Cybersecurity This talk offers organizations the unique opportunity to rethink their cybersecurity strategies with guidance from an information security insider who is said to have “bent the industry to his will.” Having held leadership roles at Twitter, Google, Motorola, and DARPA, Peiter “Mudge” Zatko has directed initiatives to both defend *and* attack critical environments in the military, intelligence, and commercial sectors. He has been summoned by Congress on multiple occasions to speak about the challenges in the cyber landscape and what needs to be done to address them. This is in addition to developing and implementing innovative internal cyber initiatives at some of the world’s top companies. Combining his expertise and insights with real-life anecdotes from more than three decades as a leading voice in cybersecurity, Zatko makes complex concepts in digital safety accessible as he explains quantifying the threats and challenges in the cyber landscape, and offers actionable and *measurable* strategies for how organizations can protect their systems from compromise and prepare themselves should they encounter a digital adversary.

Responsibly Quantifying Cyber Risk in Today’s Business World Throughout his career, Peiter “Mudge” Zatko brought issues in cyber ethics front-and-center in national conversations about information security. Today, our nation’s leaders and decision-makers look to Zatko and his fellow cyber leaders to provide guidance for how to address the top issues in cybersecurity and foster digital trust between organizations and the public. Focused on fixing problems instead of papering over the cracks, Zatko explains to groups the biggest information security myths and challenges organizations face as they devise programs to protect their information, as well as that of their customers, while also operating successful businesses. Demonstrating the operational taxes and increased complexity that accompany existing approaches to information security, Zatko advises groups on solving for end-to-end business goals through optimized and transparent security architectures.

The Future of Data Security As we enter this new era of emerging technologies and look to better understand the challenges they pose to organizations, their data, and their customers’ data, cybersecurity leader Peiter “Mudge” Zatko possesses unparalleled insights into the evolution of data security and the impact on business and society. In his talks, Zatko shares how security solutions of the past are being leveraged by attackers and how approaches we previously thought were sufficient can actually work against us going forward. In doing so, he puts forth steps to take to deploy effective solutions without overspending.