Rasmus Ankersen

Performance Development Expert and Author of The Goldmine Effect and Hunger in Paradise

THE GOLD MINE EFFECT Why are 137 of the worlds 500 best female golfers from South Korea? How did one athletic club in Kingston, Jamaica, succeed to produce most of the world's best sprinters? What is the reason that the world's best marathon runners grew up in the same village in Ethiopia? What is the secret behind Brazils mass production of soccer super stars? How has one village with 500 inhabitants in Sweden managed to produce the best skiers in history? Rasmus Ankersen, a performance specialist, quit his job, spent his last pennies booking flight tickets and for six intense months travelled the world and literally trained and lived with the world's best athletes and their coaches in these six gold mines of talent. In this speak Rasmus presents his surprising conclusions on how any business, organization or team can learn to dramatically improve their ability to identify, grow and motivate talent by understanding the secrets of the gold mines. You will learn: How to spot the talent that the competition overlook The difference between "talent that shouts" and talent that whispers" Why breakthroughs often come from outsiders, not from insiders How practice and persistence beat IQ and raw talent Why a performance environment should never be too comfortable

HUNGER IN PARADISE While organizations talk a lot about how to achieve success, they talk way too little about the consequences of success. About the complacency, arrogance and resistance to change, which often follow as a shadow of success. Success often produces complacency. It happens to individuals, companies and nations. For the past two years, Rasmus Ankersen has studied how successful companies can stay successful, and in this speech he will share his answers to questions like: How do you stay humble when the company cashes in record profits? How do you provide people with the feeling that they are standing on a burning platform when there are no flames in sight? Or put it in another way: How do you create hunger in paradise?