Sandra Taylor

Former Senior Vice President of Corporate Social Responsibility, Starbucks and Founder and CEO of Sustainable Business International

Supply Chain Traceability and Resilience: Lessons from Three Decades of Responsible Sourcing New regulations, climate disruption, and geopolitical uncertainty are changing what companies need to know about the origins of their products and the resilience of their suppliers. But collecting more supply chain data does not automatically create a more responsible or resilient business. Drawing on her experience across the chemical and consumer goods industries, including the development of Starbucks C.A.F.E. Practices, Sandra E. Taylor examines how companies can build stronger sourcing standards, improve supplier accountability, and turn information into better purchasing decisions. Audiences will learn how to: Connect traceability and verification to practical sourcing decisions. Build supplier relationships that support long-term resilience. Balance sustainability requirements with commercial realities and supply chain risk. Best suited for: Supply chain and procurement conferences, corporate sustainability events, food and beverage industry gatherings, and business leadership forums.

Sustainability When the Rules Change: Finding Business Value Beyond the ESG Retreat Regulations and reporting expectations may shift, but companies still face material risks involving climate, water, labor, and supply chain disruption. The challenge for business leaders is determining which sustainability investments remain strategically important when budgets tighten or external pressure changes. Drawing on her experience leading corporate responsibility at Starbucks through the 2007–2009 downturn, Sandra explores how businesses can distinguish meaningful investments from initiatives that are difficult to justify, connect sustainability to business performance, and maintain progress through periods of uncertainty. Audiences will learn how to: Identify sustainability investments that protect long-term business value. Evaluate the role of boards and executives in managing environmental and social risks. Make a business case for responsible practices when budgets and priorities are under pressure. Best suited for: Corporate leadership and board forums, ESG conferences, executive education programs, and business strategy events.

From Vine to Glass: The Business Case for Sustainable Wine Wine businesses face a complex mix of climate pressures, environmental standards, packaging decisions, producer economics, and changing consumer expectations. Yet the growing number of sustainability programs can make it difficult for buyers and consumers to understand what different claims actually mean. Drawing on her work in sustainable business and wine, including her books *The Business of Sustainable Wine* and *Vines and Values*, Sandra examines how the wine industry can make sustainability more credible, commercially relevant, and useful to producers, retailers, and guidance to consumers. Audiences will learn how to: Navigate sustainability standards and understand what they measure. Connect climate

and environmental challenges to business and sourcing decisions. Communicate sustainability claims in ways that build trust with consumers. Best suited for: Wine and beverage conferences, hospitality and retail events, sustainable agriculture forums, and industry leadership programs.

Leading Across Boundaries: Lessons from Diplomacy, Crisis, and the Boardroom Business leaders increasingly have to navigate challenges that cross the boundaries between commerce, public policy, communities, and corporate responsibility. Sandra E. Taylor's career has taken her from the U.S. Foreign Service and international trade policy to senior leadership roles at ICI, Eastman Kodak, and Starbucks. Through experiences involving supply chain scrutiny, international market development, and corporate sustainability, she explores how leaders can respond to complex problems, build relationships across competing interests, and make responsibility part of business strategy rather than an isolated initiative. Audiences will learn how to: Navigate complex stakeholder relationships and competing priorities. Respond to reputational and operational challenges with a broader business perspective. Embed responsibility into leadership decisions and long-term strategy. Best suited for: Leadership conferences, corporate retreats, international business forums, and executive development programs.