Scott Harrison

Founder & CEO of charity: water

The charity : water Story In 2004, Scott Harrison left his life as a nightclub promoter in New York City and signed up for volunteer service with a humanitarian organization offering free medical care to the world's poorest nations. Astonished by the conditions in his new surroundings, Harrison founded the non-profit organization charity:water, which uses public installations and innovative online fundraising platforms to fund over 22,000 water projects in 24 countries. In this visual keynote, Harrison tells the full story of how he transformed himself from a nightclub promoter into a successful philanthropist, and how his innovative value-driven movement changed the non-profit world.

Disrupting Philanthropy Scott Harrison believes that a combination of innovation, motivation, and radical transparency is key to inspiring generosity. He runs charity: water like a start-up by using story-telling and branding to make it one of the most-recognized nonprofits in the country, and technology to prove and monitor the success of their projects around the world. In this keynote, Harrison shares the strategies that make charity:water successful, and how to overcome obstacles and challenges with creativity and innovation.