Scott Steinberg

Business Strategist, 21st Century Icon Award Winner, Best Selling Author

THINK LIKE A FUTURIST: HOW TO SEE TOMORROW TODAY Think quickly – the future is coming on fast! In this high-energy, high-impact session, you'll learn to thrive in an age of constant disruption by applying the same strategies and skills that today's top market leaders use to spot rising trends and opportunities before rivals can react. A crash course in how to innovate and future-proof any business – discover what it takes to successfully adapt, whatever tomorrow brings. From forward-thinking ways to redesign leadership and go-to-market strategies to cutting-edge insights on workplace trends and business solutions, world-renowned strategist Scott Steinberg reveals how you can stay one-step ahead of tomorrow's marketplace – and one step ahead of the competition.

LEADING THROUGH DISRUPTION: HOW TO THRIVE AMID UNCERTAINTY Unpredictability is the only thing we can predict and uncertainty the only certainty for businesses and working professionals going forward. Luckily, as today's most successful leaders know, a few simple shifts in strategy and thinking are all it takes to stay one step ahead of the curve. Discover how small changes in approach and slight shifts in tactics can help you drive breakthrough results in this dynamic and engaging talk from Scott Steinberg, the world's leading business strategist. Pairing real-world examples and case studies with practical insights, you'll learn how to plan around uncertainty, future-proof your business, and build a strategic roadmap that can withstand any unexpected twist or turn that the market takes.

WHAT'S THE FUTURE OF WORK: TOMORROW'S BEST PRACTICS, OPERATING MODELS, AND WORKFORCE TRENDS From virtual communications and remote workforces to digital transformation, online apps, and cloud-based operations, the shape of business – and how organizations connect with and engage customers – has fundamentally changed. At the same time, companies not only need to become much more agile and adaptable in order to help staffers maintain peak productivity and performance despite ongoing disruption and fast-changing market conditions… They also need to pivot to become much more flexible and forward-thinking in the way that they manage their affairs in order to keep up with rapidly-shifting industry trends – and attract and retain top talent. Here, leading futurist and change management consultant Scott Steinberg reveals what it takes to grow your business and find continuing success in a world of rising uncertainty, as well as best practices for surviving and thriving in this brave new working world.

SIMPLE CHANGE, BIG IMPACT: HOW TO DO MORE WITH LESS AND PIVOT YOUR WAY TO SUCCESS COVID-19 or no, who says that finding ways to innovate and stay ahead of the curve has to be time-consuming, difficult, or expensive? Oftentimes, all it takes to overcome the most complex and challenging problems are just the simplest and most clever of solutions – and slight shifts in business strategy and perspective are all it takes to rebound from unexpected obstacles. Change

your perspective, and you can change your fortunes overnight, as world-renowned business strategist Scott Steinberg reminds, while demonstrating how to quickly boost your creativity, increase your agility, and heighten your ability to bounce back. Wondering how you can do more with less? Here, you'll discover the answers, including how – no matter what resources you're working with – it always pays to be more resourceful.

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CUSTOMER EXPERIENCE IS EVERYTHING: DESIGNING PRODUCTS, SERVICES AND SOLUTIONS THAT CONNECT Customer experience hasn't quickly just become the ultimate source of competitive advantage today – in tomorrow's hyper-competitive business world, it will be everything. Happily, you don't have to be a genius to build better business solutions or brands – just more clever and ingenious instead. A masterclass in practical innovation brought to you by one of the worlds's leading business strategists, this fun, and fast-paced presentation explains how simple shifts in strategy and setup can produce BIG impacts, and how to create legions of raving fans in no time flat. From great ideas to even greater execution, discover what it takes to make a splash in tomorrow's market – and how you and your business can position yourself to ride the future's next big wave.

LEADING WITH INNOVATION: HOW TO FUTURE-PROOF YOURSELF, FEARLESSLY INNOVATE, AND SUCCEED DESPITE DISRUPTION Even the most successful organizations must continually reinvent their products, services and solutions to remain market leaders in an age of growing change, connectivity and globalization. In this eye-opening presentation, audiences will learn how to thrive in the new operating reality, create competitive advantage, and successfully leverage new leadership strategies to adapt to changing times. From more powerful ways to unleash innovation to solutions for better capitalizing on cutting-edge advancements, discover how you and your organization can flourish in tomorrow's world – and effectively apply its most crucial success strategies and skills in context.

CHANGE MANAGEMENT: CREATING A CULTURE OF INNOVATION In today's working world, competitive landscapes and best practices shift faster than ever – as do market and workforce

trends. But no matter how much disruption you're dealing with, you can empower both individuals and teams to more effectively embrace paradigm shifts, improve organizational learning, and boost productivity with these proven new approaches to leadership, technology and time management. Bestselling business author and consultant Scott Steinberg explains how the market's most innovative firms are embracing change management, and best practices and leadership pillars you can implement to breed a culture in which innovation thrives.

FAST >> FORWARD: HOW TO TURBO-CHARGE BUSINESS, SALES, AND CAREER GROWTH Why wait to achieve your goals when you can start ticking them off your to-do list in no time flat? Discover how to put yourself and your organization on the fast-track to success as the world's leading business strategist reveals how today's most celebrated businesses and brands create winning results in no time flat. A masterclass in ingenuity brought to you by Scott Steinberg – hailed as The Master of Innovation by Fortune magazine – this engaging program offers cutting-edge insight that can help you more rapidly solve any problem, and accomplish any objective. Teaching tomorrow's most in-demand leadership, management, and decision-making skills, it explains how to rocket past obstacles, rebound from setbacks, and take your prospects from 0 to 100 in no time flat.

DEFENDING AGAINST DISRUPTION: MAINTAINING CYBER SECURITY IN THE AGE OF DIGITAL TRANSFORMATION In today's connected and always online high-tech world, where organizations must change and adapt to market shifts at record speed, staying alert to cyber threats is essential. That's because digital transformation is on the rise – and so is cybercrime, today's fastest-growing form of criminal activity, which is skyrocketing at an alarming rate. These concerns will only become more pronounced for individuals and organizations alike as more business operations shift to mobile, cloud, and Internet-based solutions going forward. Luckily, as bestselling futurist and cyber security expert Scott Steinberg reveals in this eye opening presentation, a few simple shifts in strategy and thinking are all it takes to keep your organization and partners safer going forward. Here, you'll discover best practices for keeping your organization and personal information safe in an always-on and connected online world, and how to implement more effective security controls (and a culture that champions safety and privacy) throughout your enterprise.